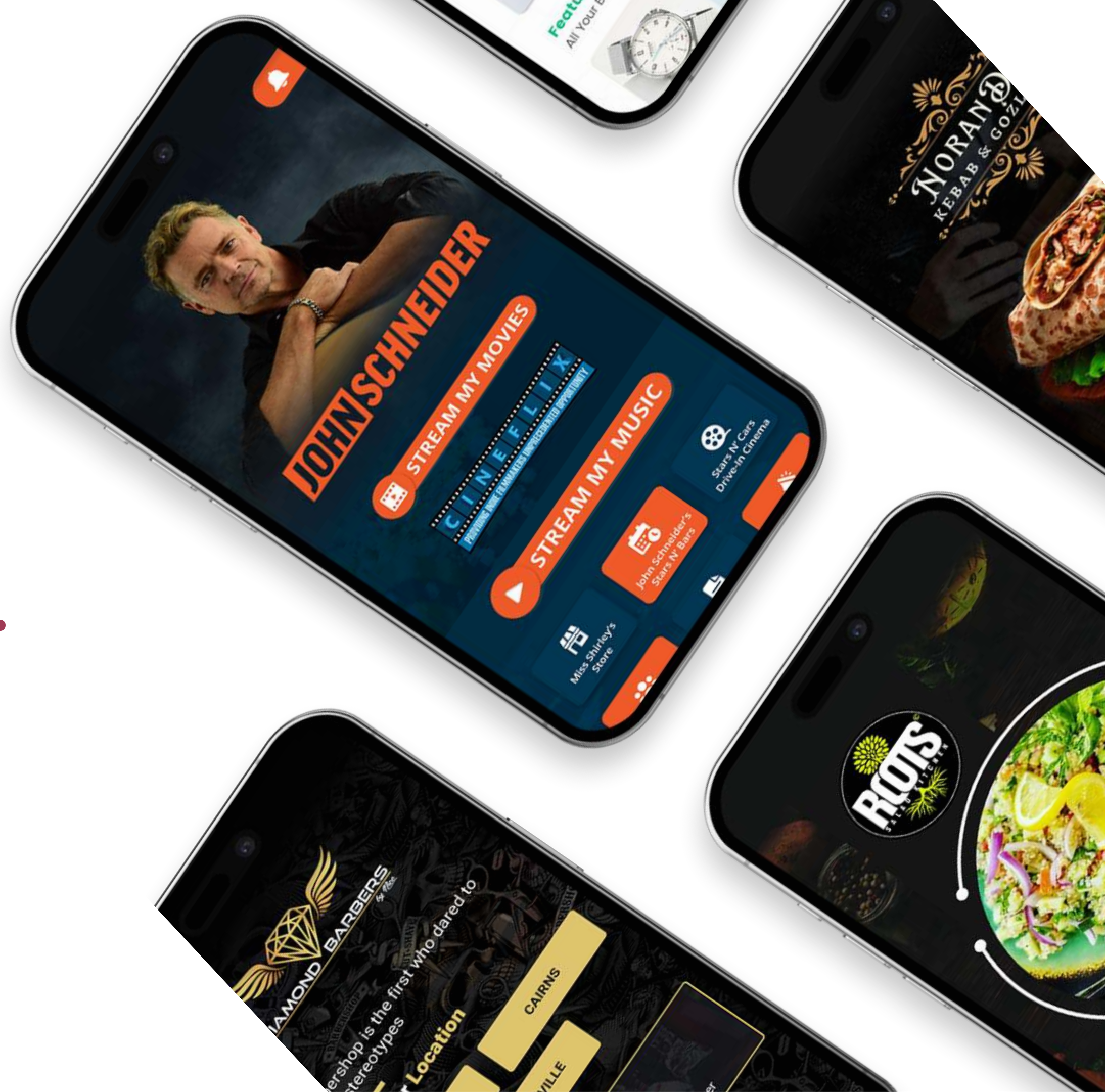




Pick An App...
any App



OFFER 1

Receive a FREE App* valued at \$1,995 when purchasing an upfront payment service of \$1,000 or more.

Or

OFFER 2

Receive a FREE digital marketing pack valued at \$895 when purchasing an App for \$1,995.

*Conditions Apply.

Monthly hosting and support costs will apply for the App once published.

Packages range from between \$109 - \$209 per month

depending on the level selected.

For offer 1: The Much About MARKETING service must be one that requires an upfront payment rather than monthly payments.

(Prices ex gst).

WITH OFFER 2

SOMETHING FOR FREE!

FREE Digital Marketing Pack Valued at \$895

The Digital Marketing Pack makes it easy for your customers to download and WANT to use your Mobile App

We design it, you just print it!

- Flyers
- Posters
- Stickers
- & more!

Valued at \$895, it's yours for FREE with OFFER 2



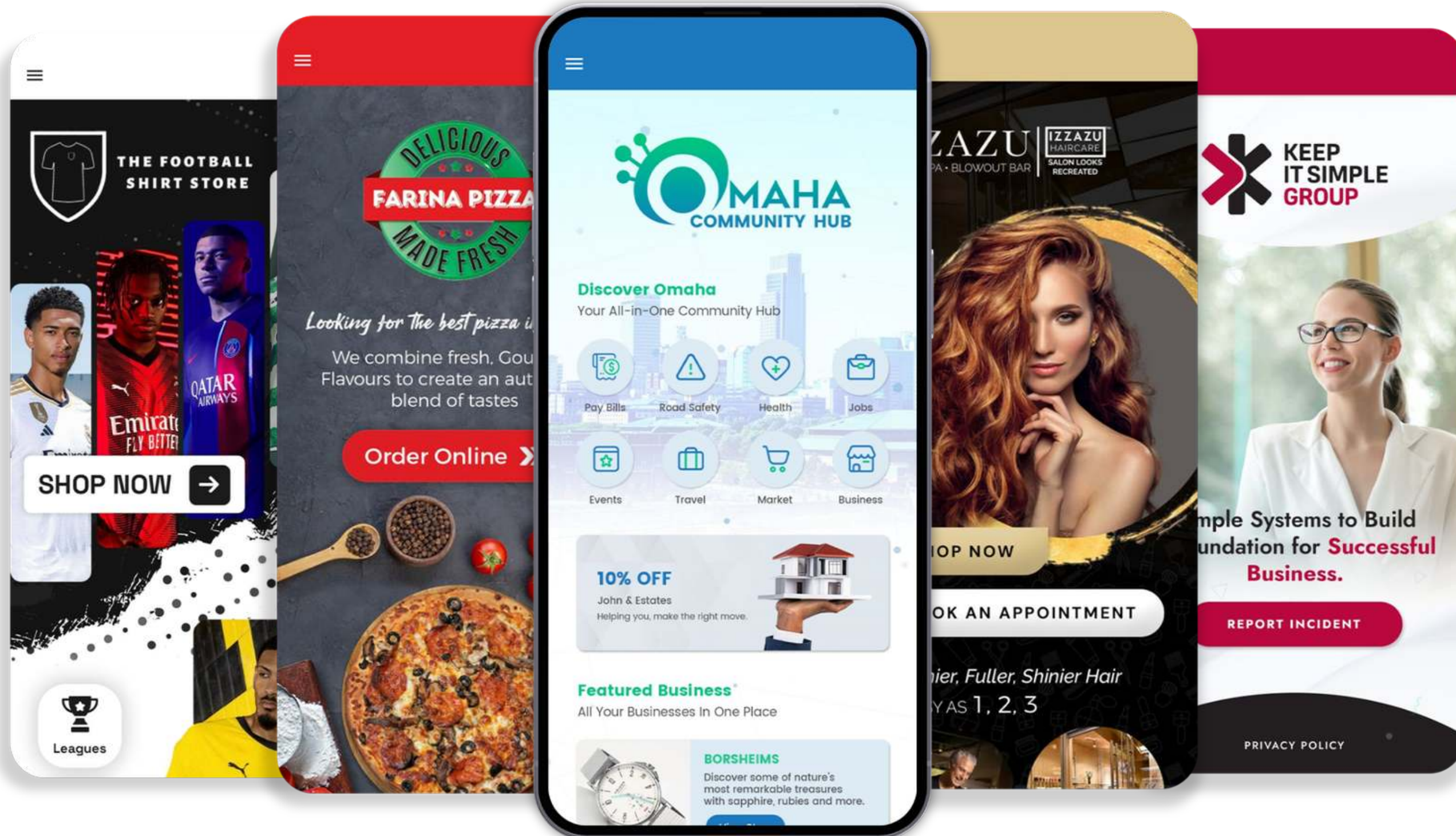


Pick An App

that best suits your
business...

APPS PLATFORM FEATURES

UNLIMITED DESIGN POSSIBILITIES



POINTS REWARDS



UNIQUE CLIENT QR CODES

Each customer has a unique QR code in the App that is quickly scanned at check out to award points.



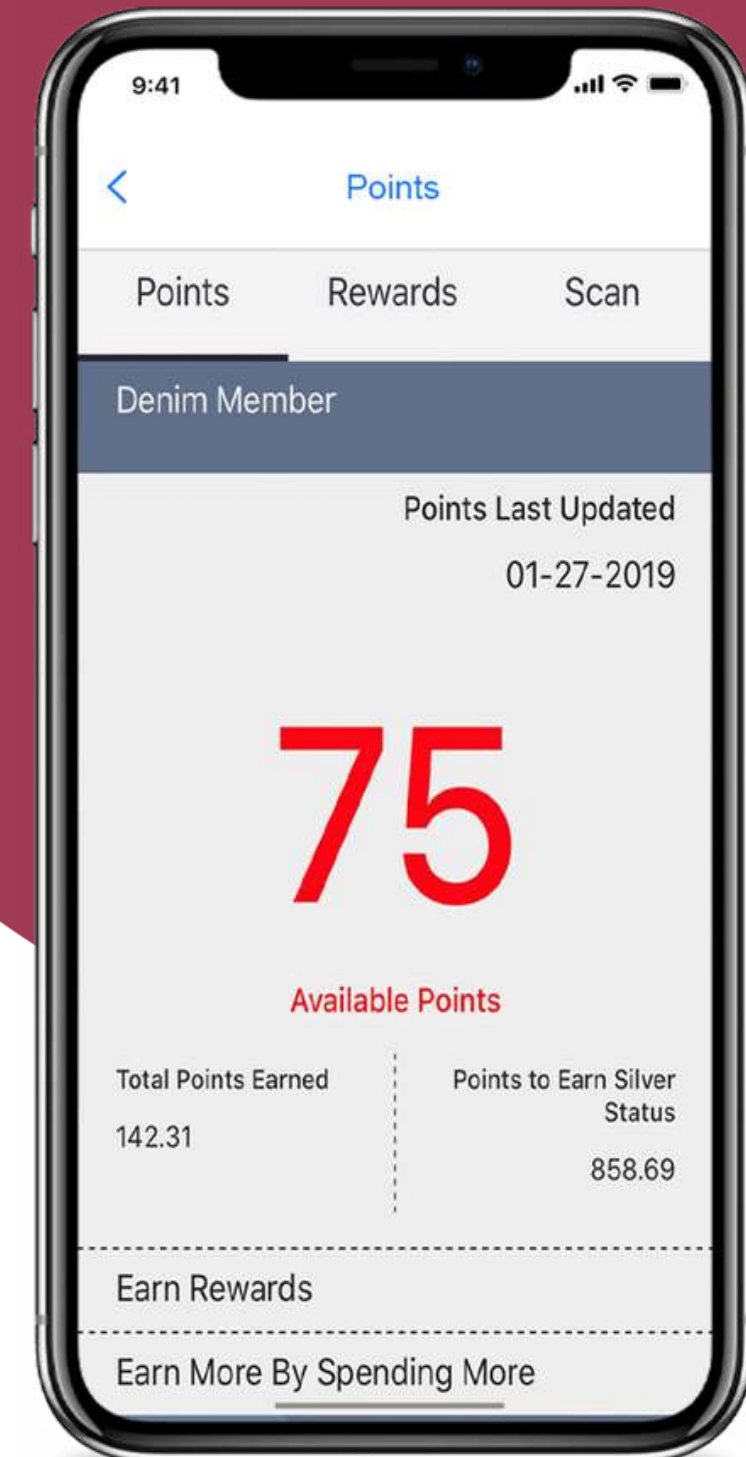
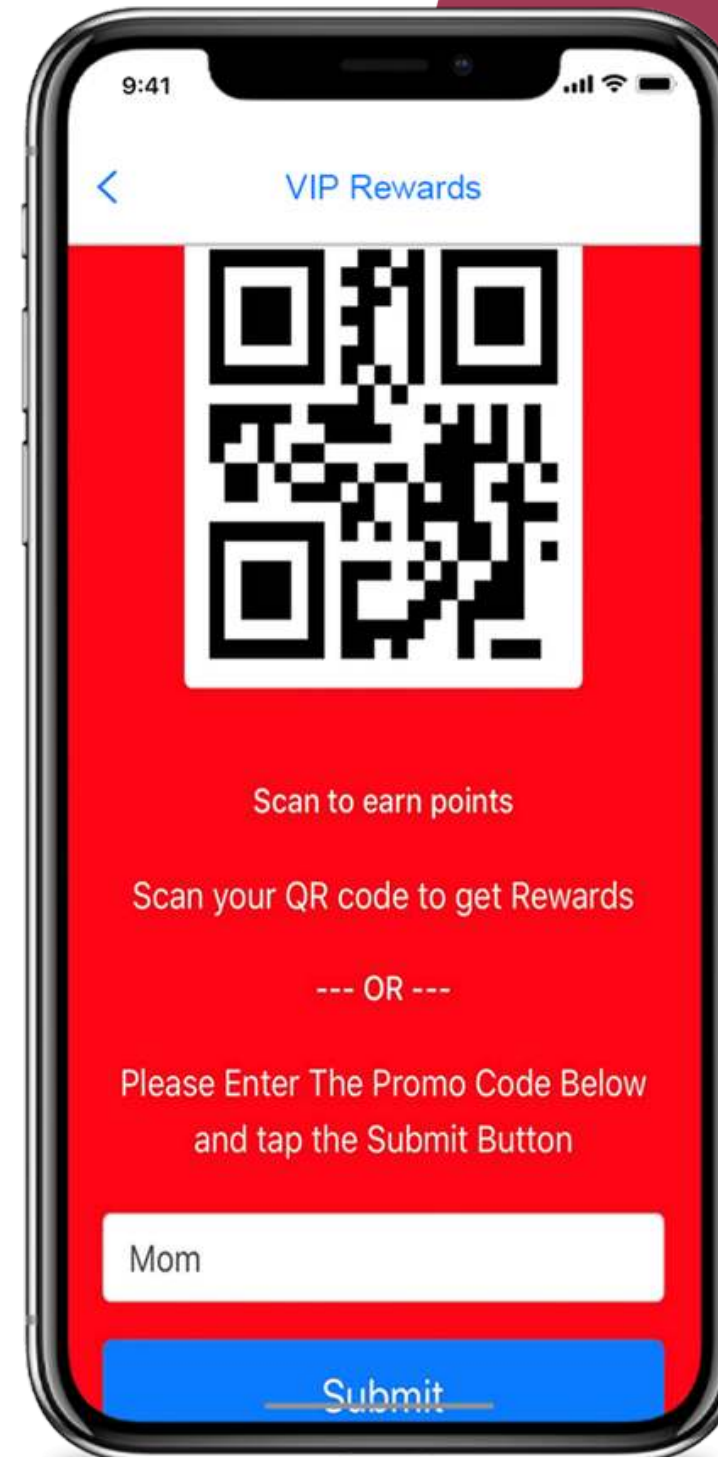
PROMO CODES

You have the ability to setup 1 time promo codes That will reward your customers on special events.

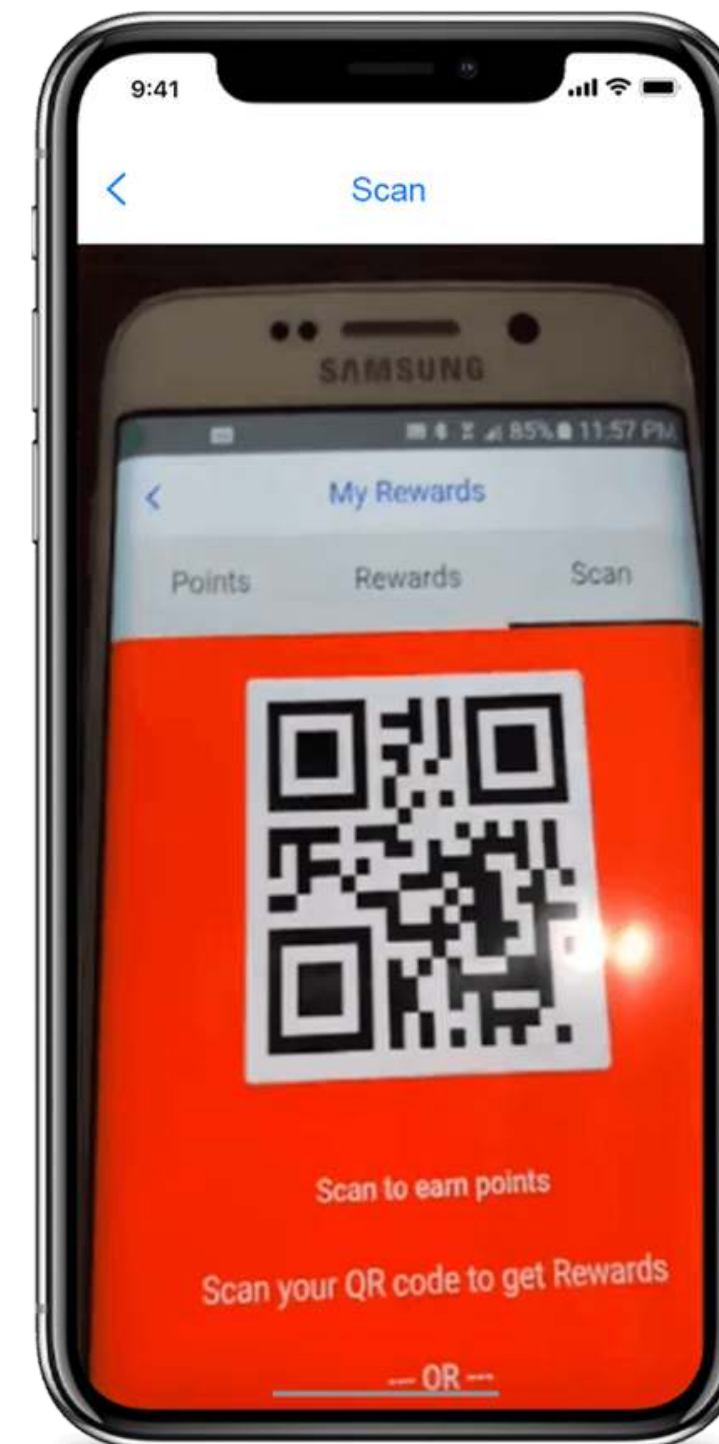
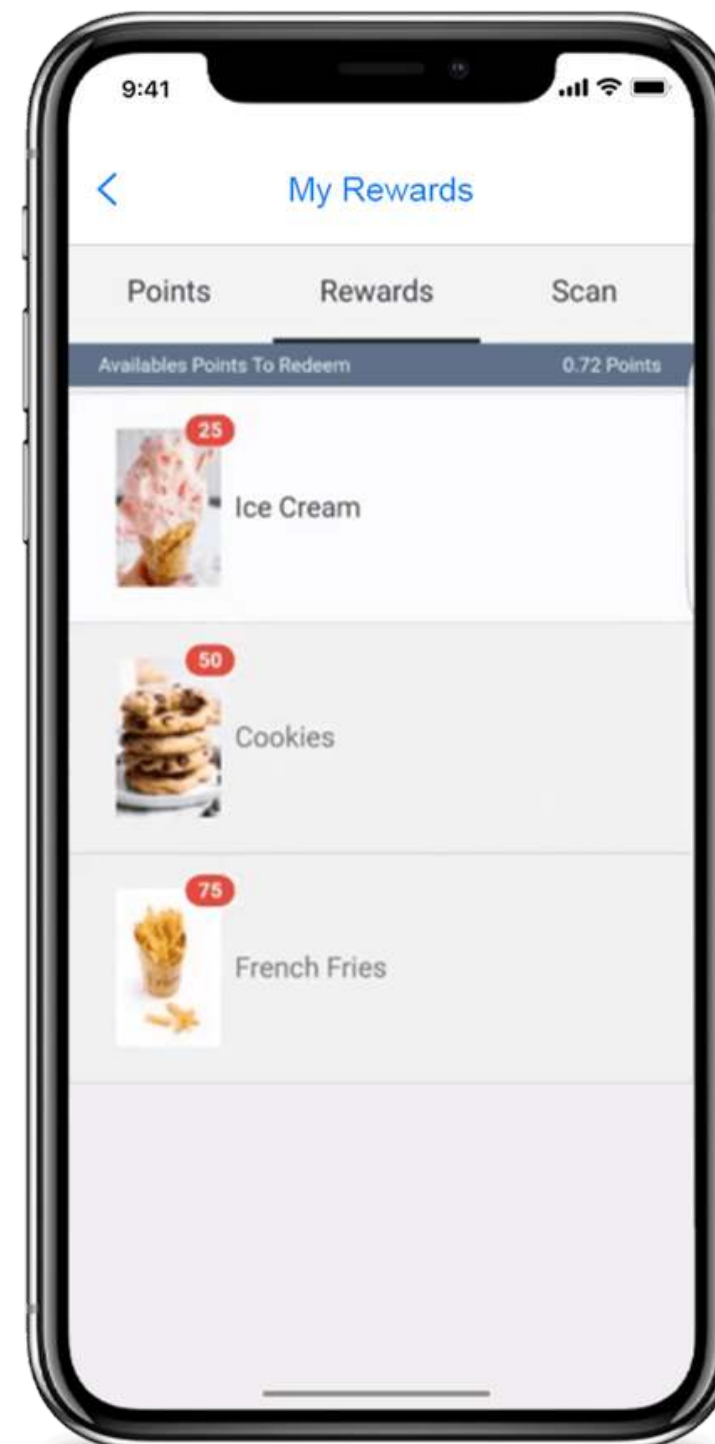


EARN POINTS PER DOLLAR

Your customers earn points on every dollar they spend, and you are able to set up multiple levels.



POINTS REWARDS



POINTS REWARDS



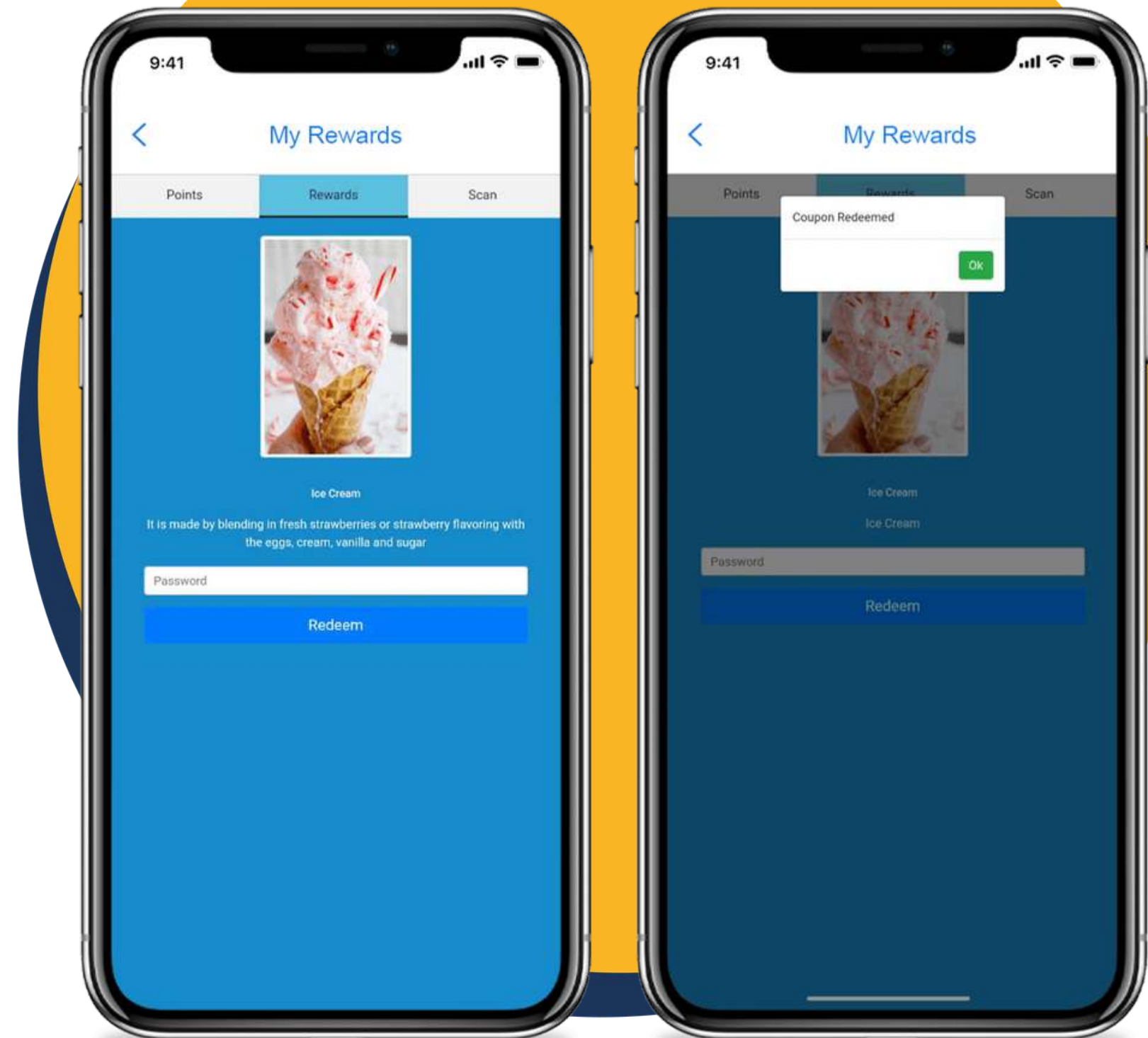
SELECT REWARDS

Your customers will have the ability to select a reward they want.



REDEEM REWARDS

Store manager or admin input the password for the reward to be redeemed.



SCRATCH & WIN



GAMIFICATION

One of our most popular features, scratch and win allows your customers to engage with your business



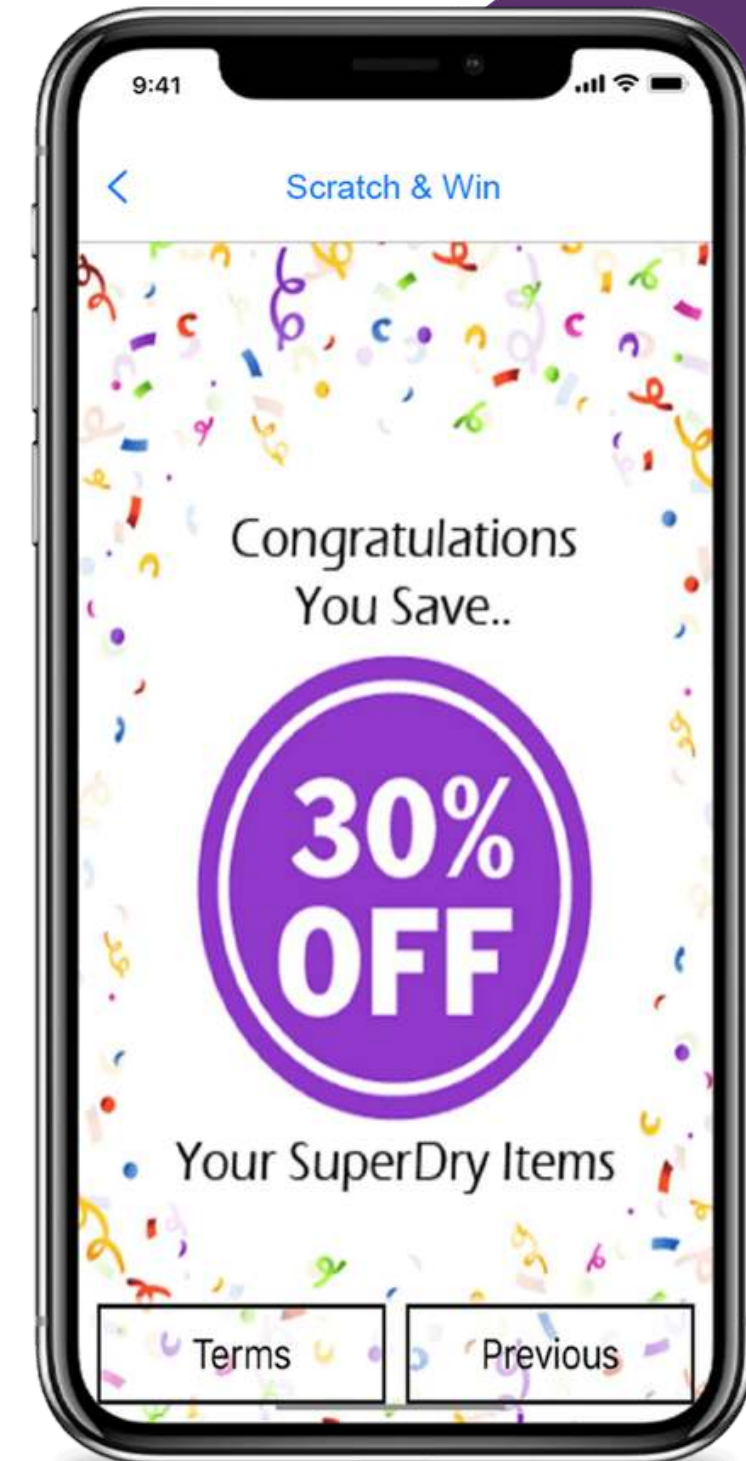
PW PROTECTED

Password protect your cards and make sure your customers come to your location to scratch.



MULTIPLE PRIZES

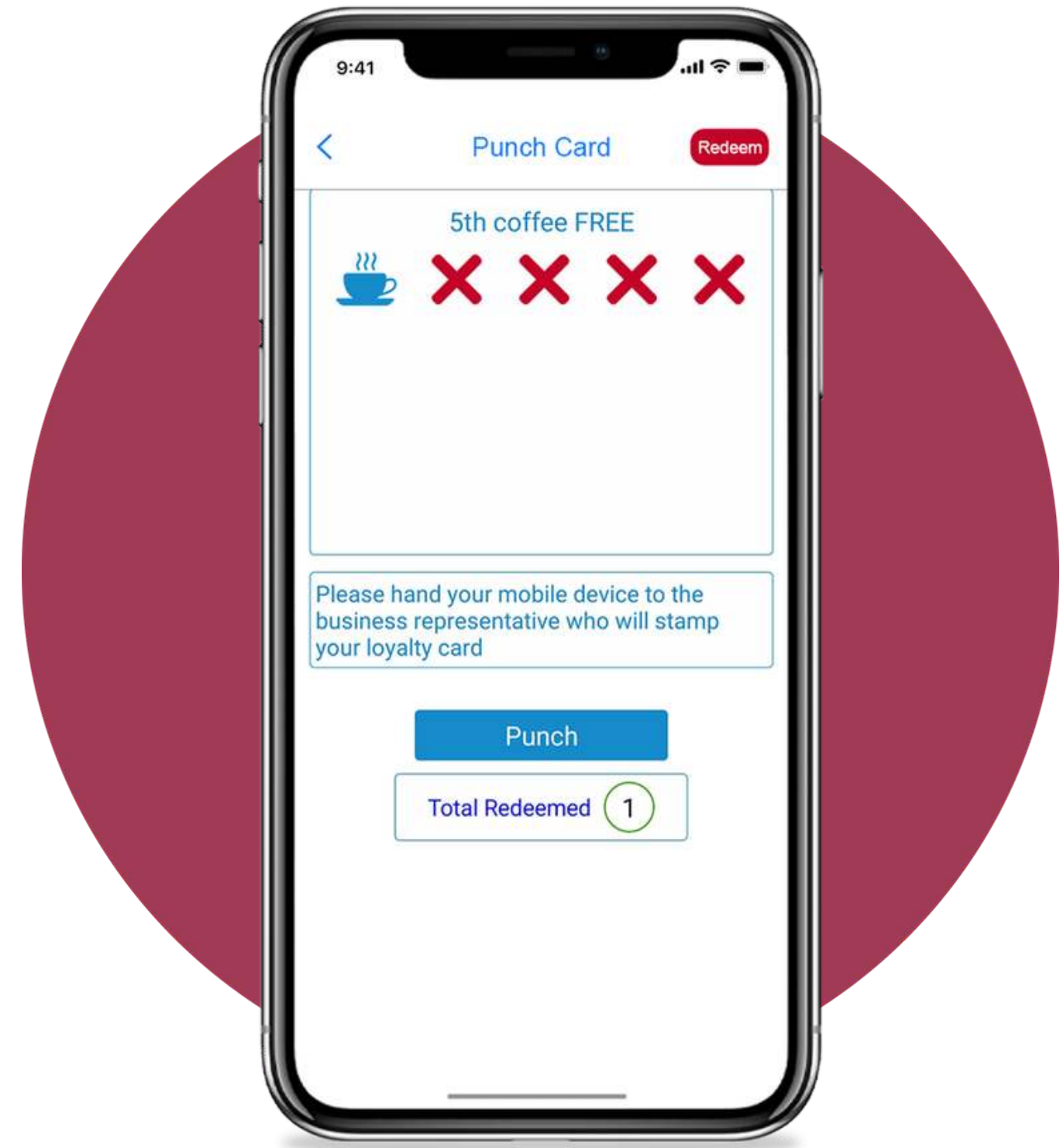
You are able to setup multiple prizes and tell the system how many times each prize should be won



PUNCH CARD



A digital punch card. It replaces the familiar Buy 9 get one for free paper punch/stamp card. It drives new customers into your point of sale through your customer's social media networks. All Punch Cards store the number of times that the card has been redeemed.



COUPONS/ GPS COUPONS



UNLIMITED COUPONS

Set up unlimited coupons in the app all for your business or multiple businesses



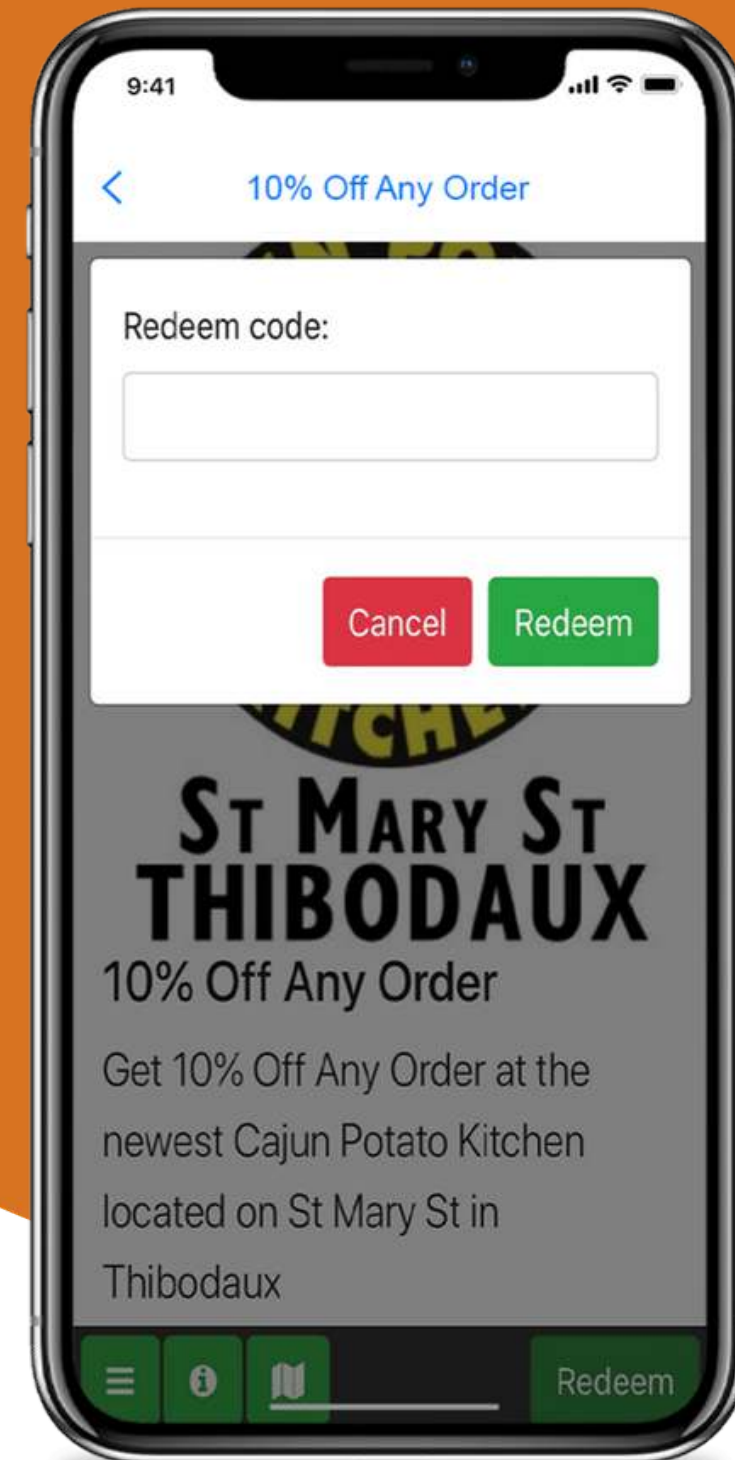
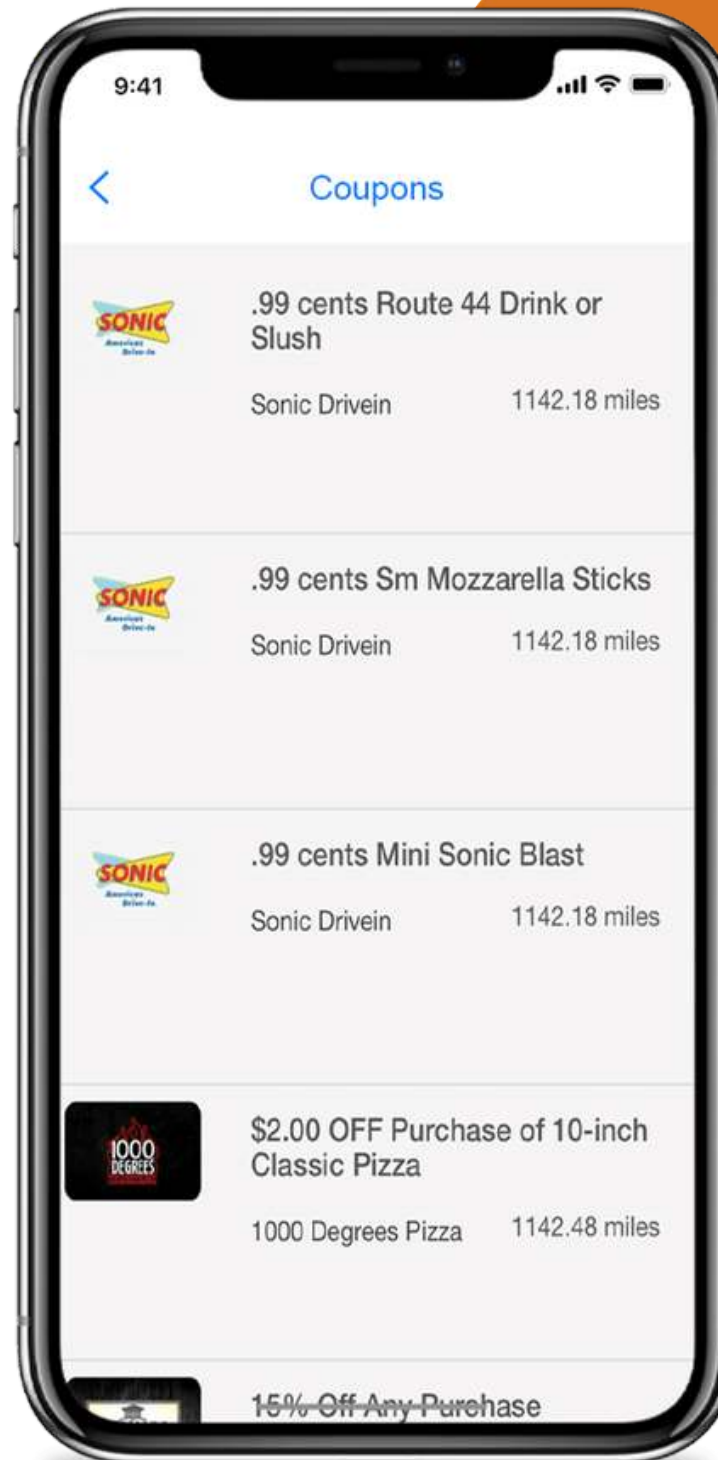
SORTED GEOGRAPHICALLY

The coupons are sorted geographically so the closest ones show at the top

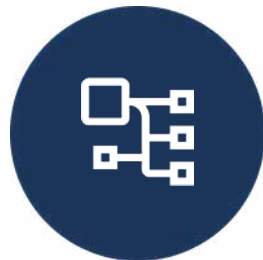


TRACK REDEMPTIONS

Track Redemptions to see a real ROI



SMART REVIEWS



MULTIPLE TRIGGERS

The App will send a review request automatically after a purchase, a reward has been issued, or it can be setup directly on the home screen



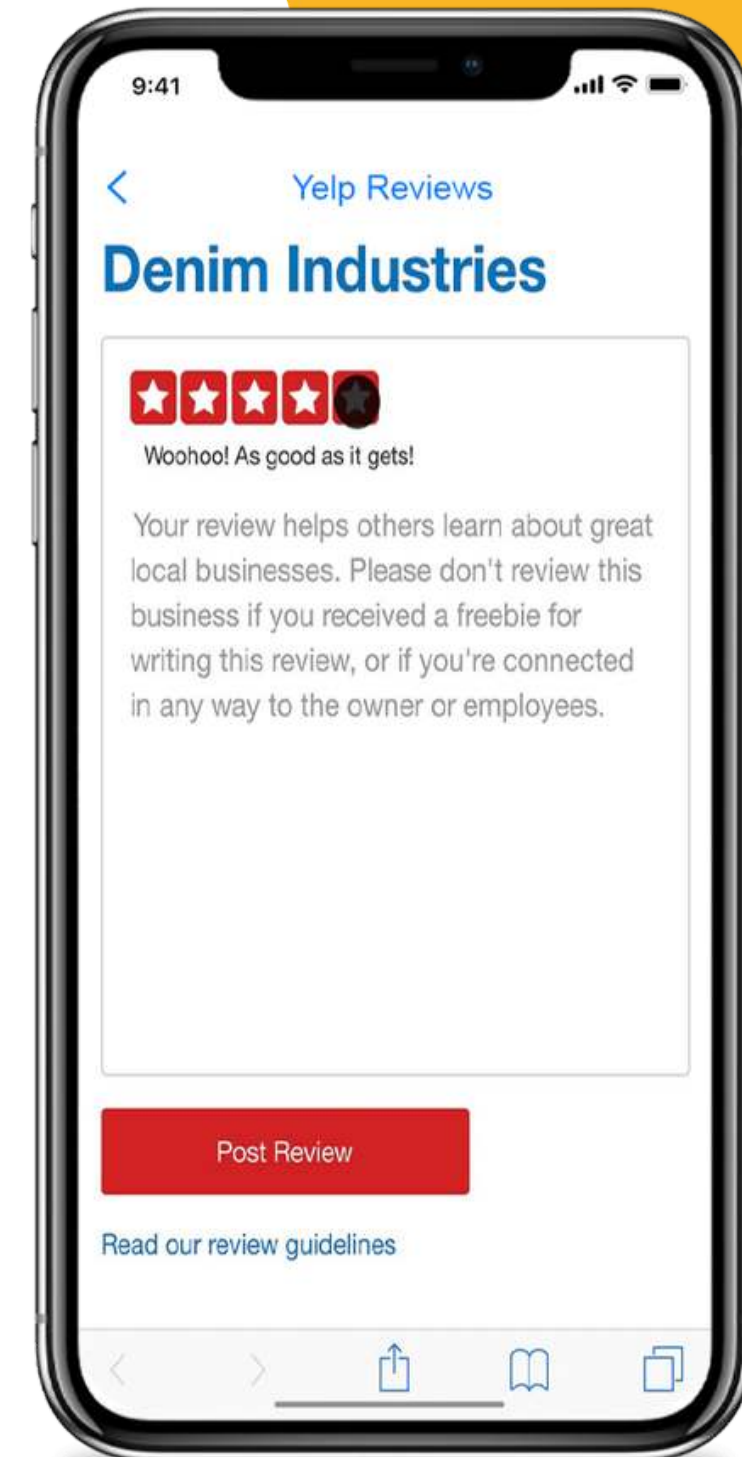
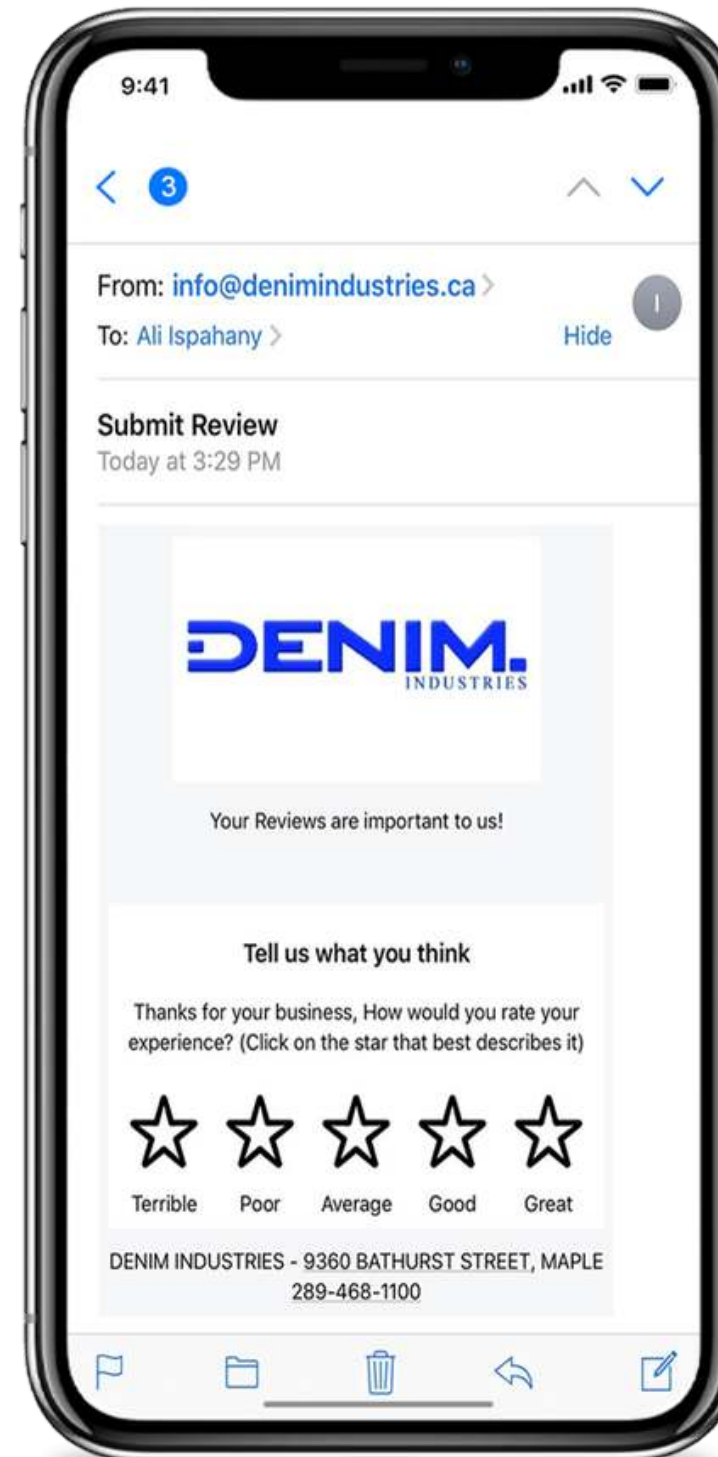
SMART SYSTEM

Only Positive Reviews will be posted to your online review sites, based on the # of stars a User selects.



BRANDED EMAIL TEMPLATES

Customize the Emails being sent by adding your Logo and contact information.

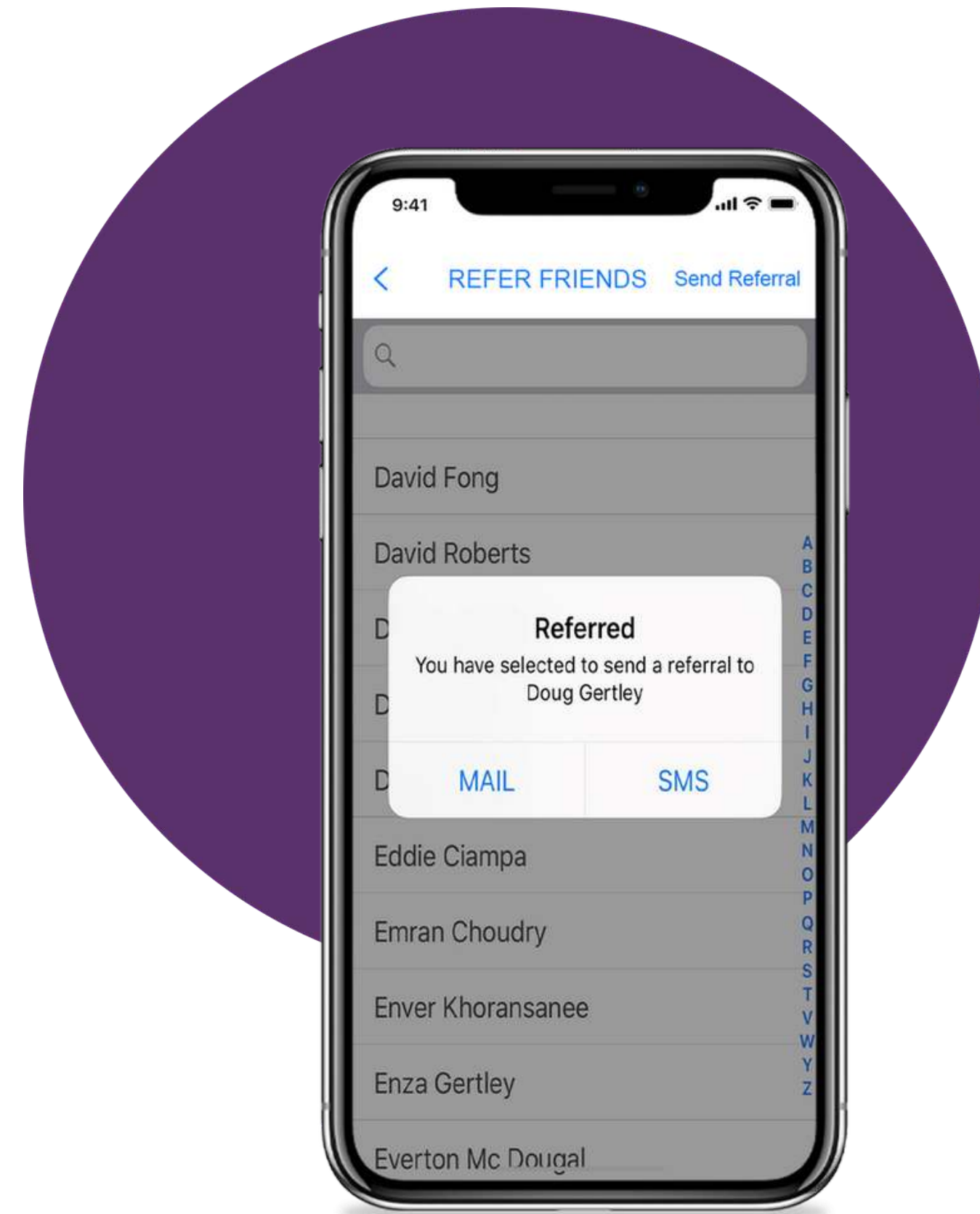


REFER A FRIEND



Reward your customers for sending more business your way. The system allows you to give rewards to your customers for referring you people from their networks, and only rewards them when the person they referred actually spends money at your business.

Send customized referrals by Text or Email.

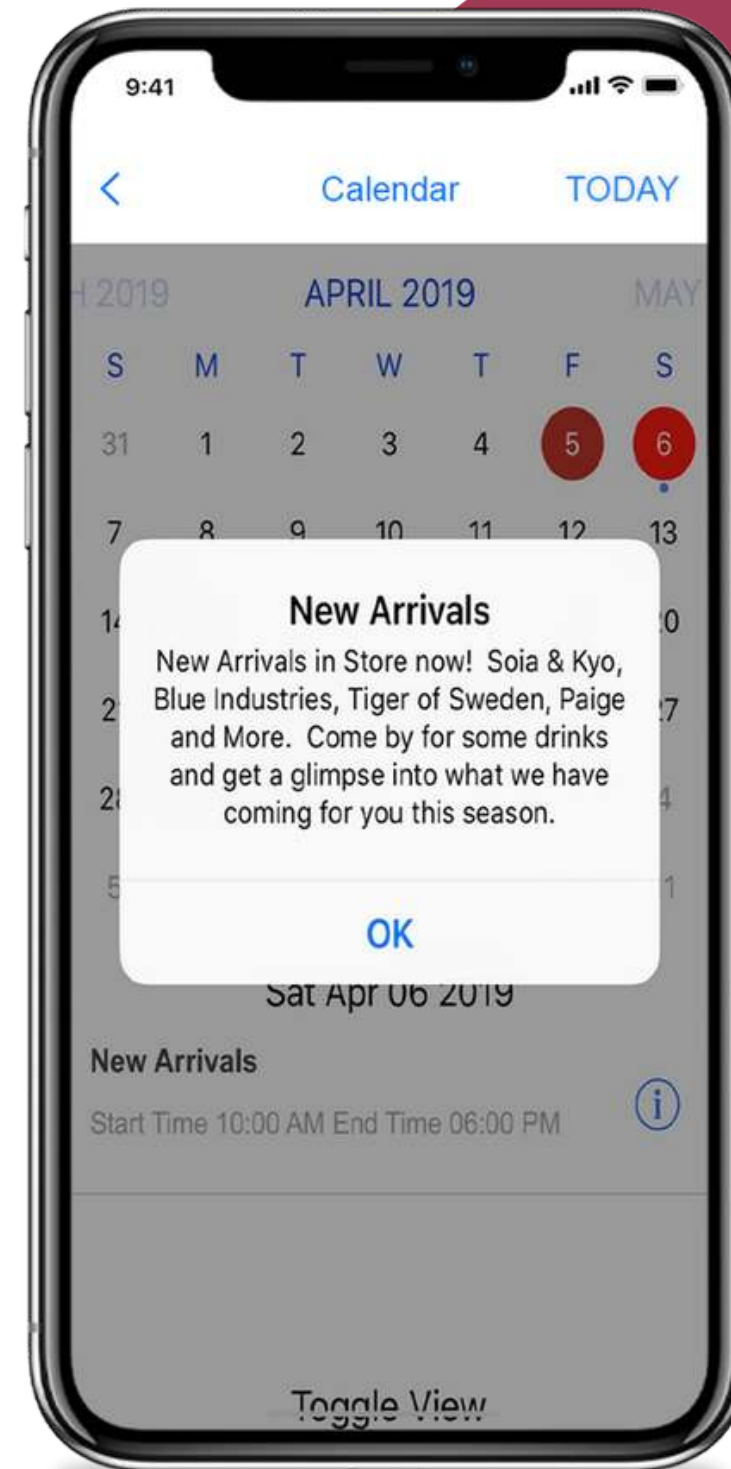


EVENT CALENDAR



The Event Calendar Allows you to setup events that all users can see on the calendar or even for individual users where only that user sees the event.

You are able to set up reminders for the events, where the system will send email + push notification + sms reminders to your users.



PAID MEMBERSHIP



PAID MEMBERSHIP

The system allows you to sell gated content through the app, and charge a subscription fee yearly, monthly or 1 time.



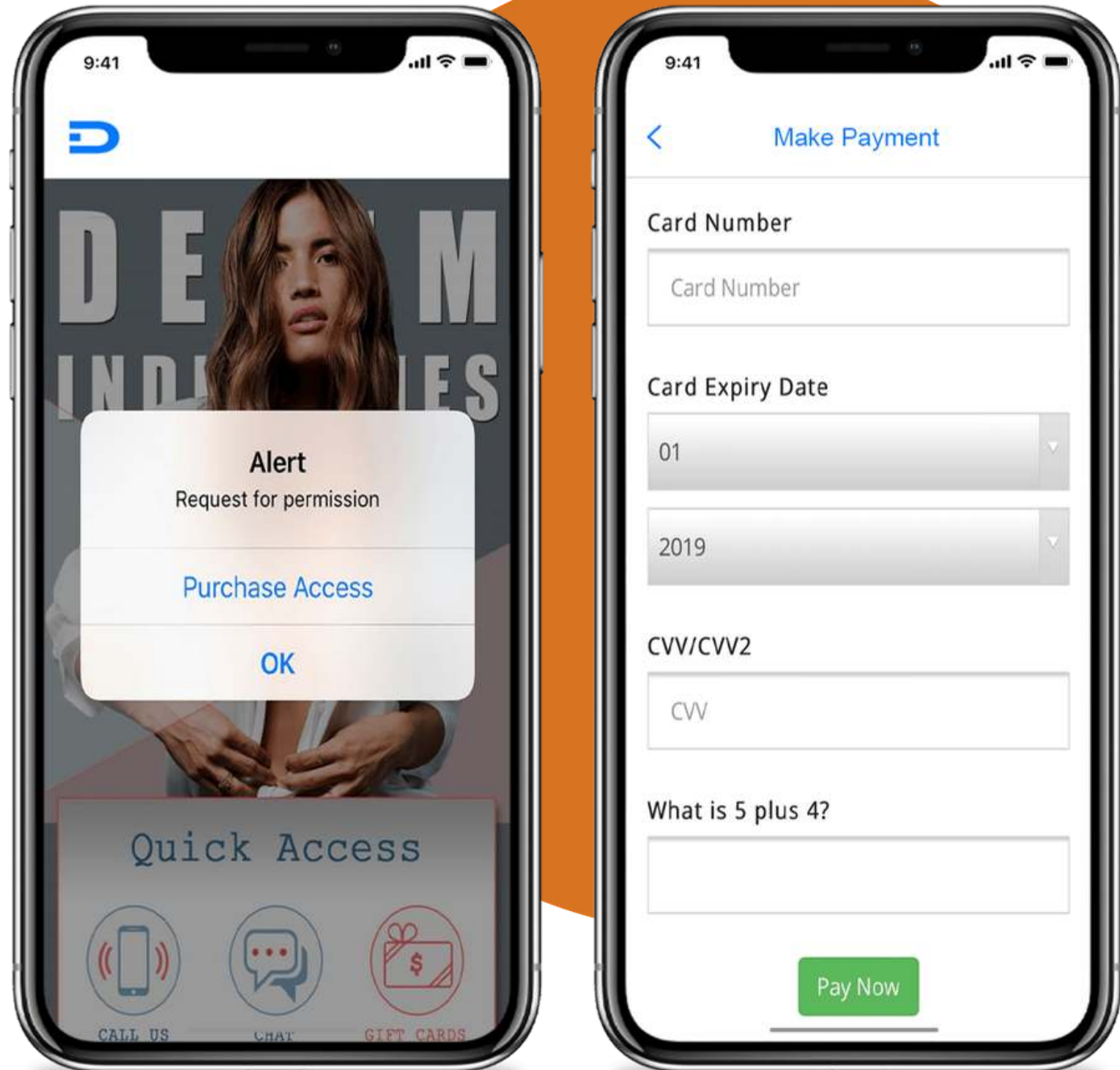
WEB BASED PAYMENTS

Web based payments allow you to keep 100% of the revenue generated, and not pay 30% to Apple or Google.



INSTANT ACCESS

As soon as a user makes payment, they are given Instant access to the gated content automatically.



MEMBERSHIP PROFILE



USER'S PROFILE

Gives ability to user to upload profile image, birthdate, questions, etc.



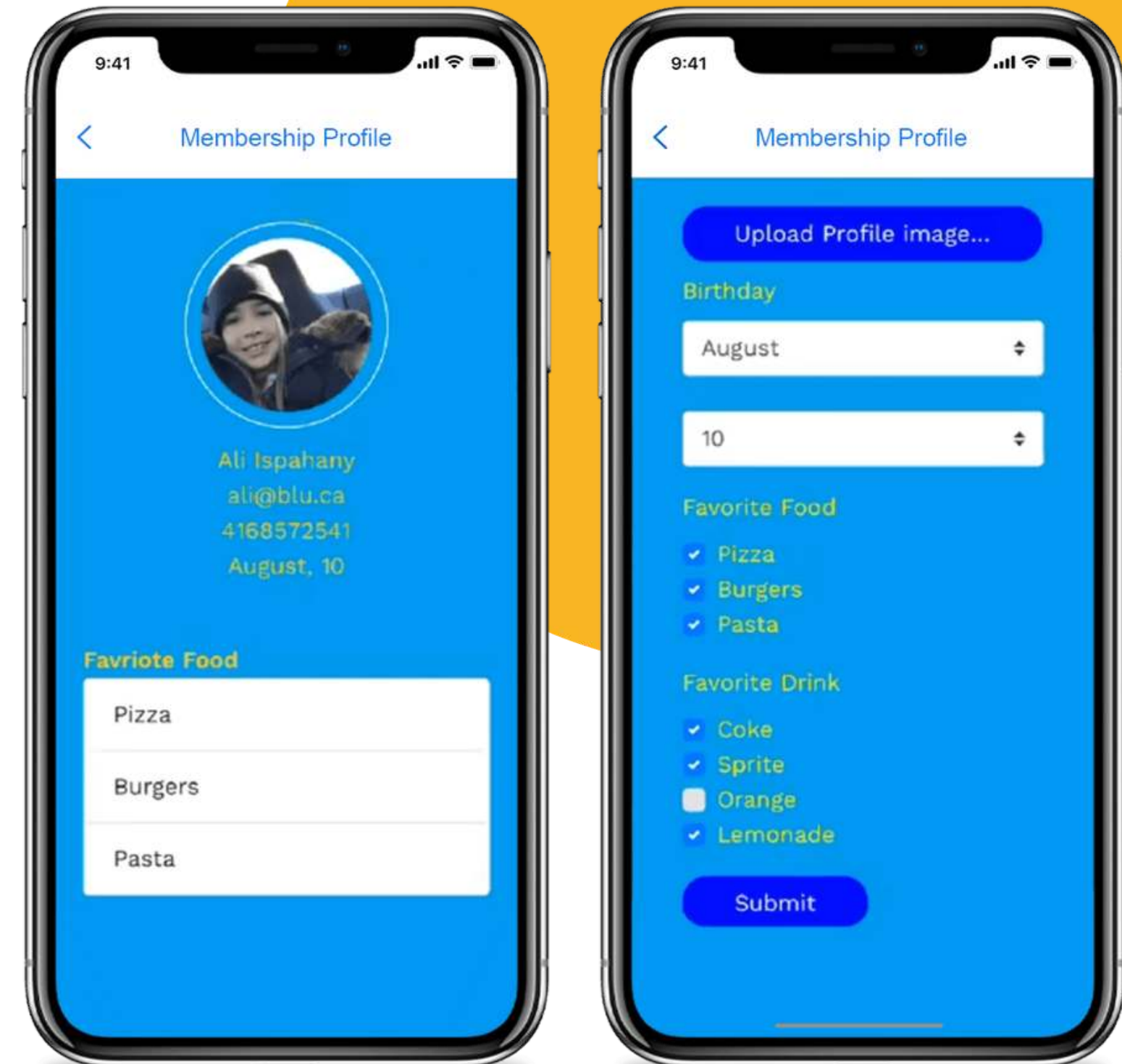
BACKEND FIELDS

Admin can also customize the fields on membership profile, for example ask their favorite food.



MANAGE CUSTOMERS

Admin can also view, edit and manage the profile of customers.



SHOPPING CART



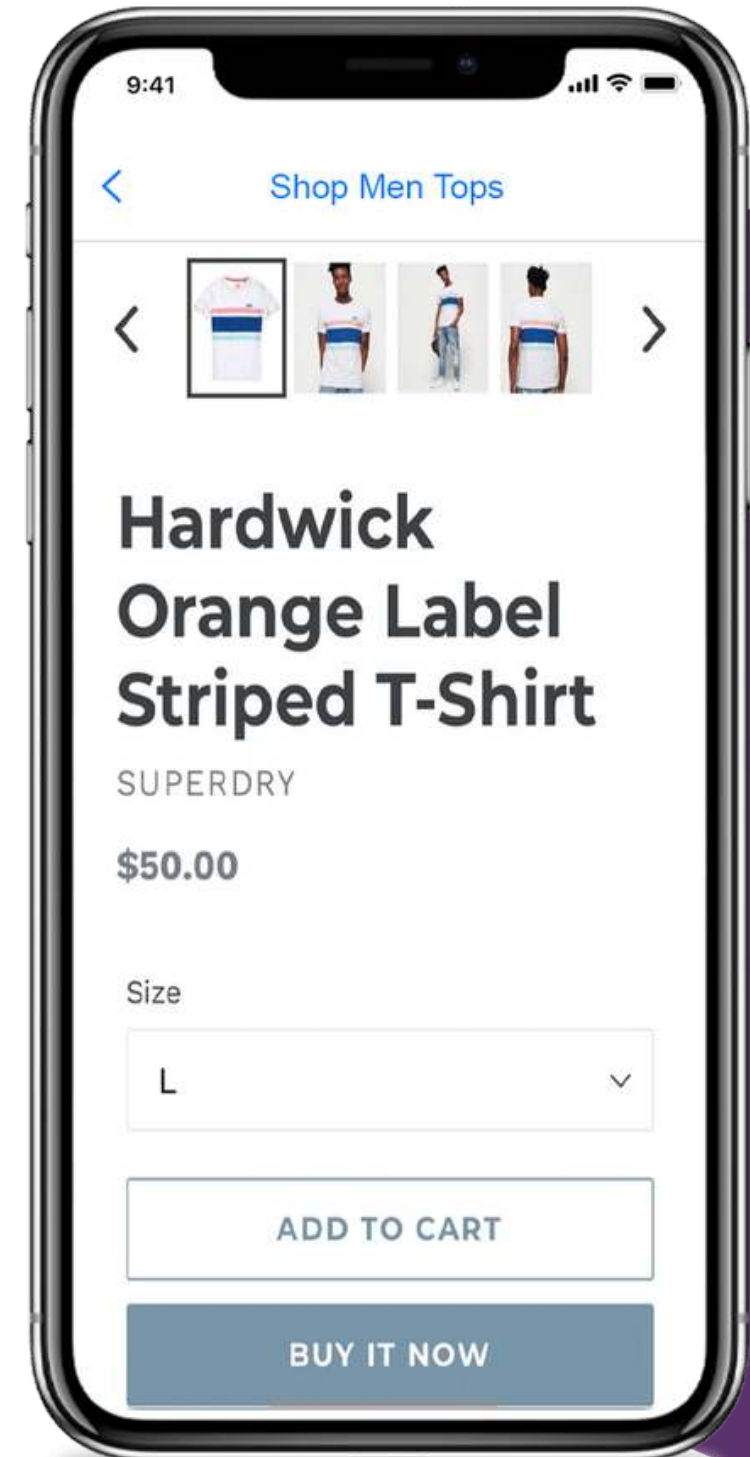
MONETIZE \$

By adding a shopping cart feature you can keep your business open 24/7 and increase revenue.



DISPLAY PRODUCTS

Display your products beautifully and embed this cart on your website to have 1 system on both Channels.



INFORMATION TABS



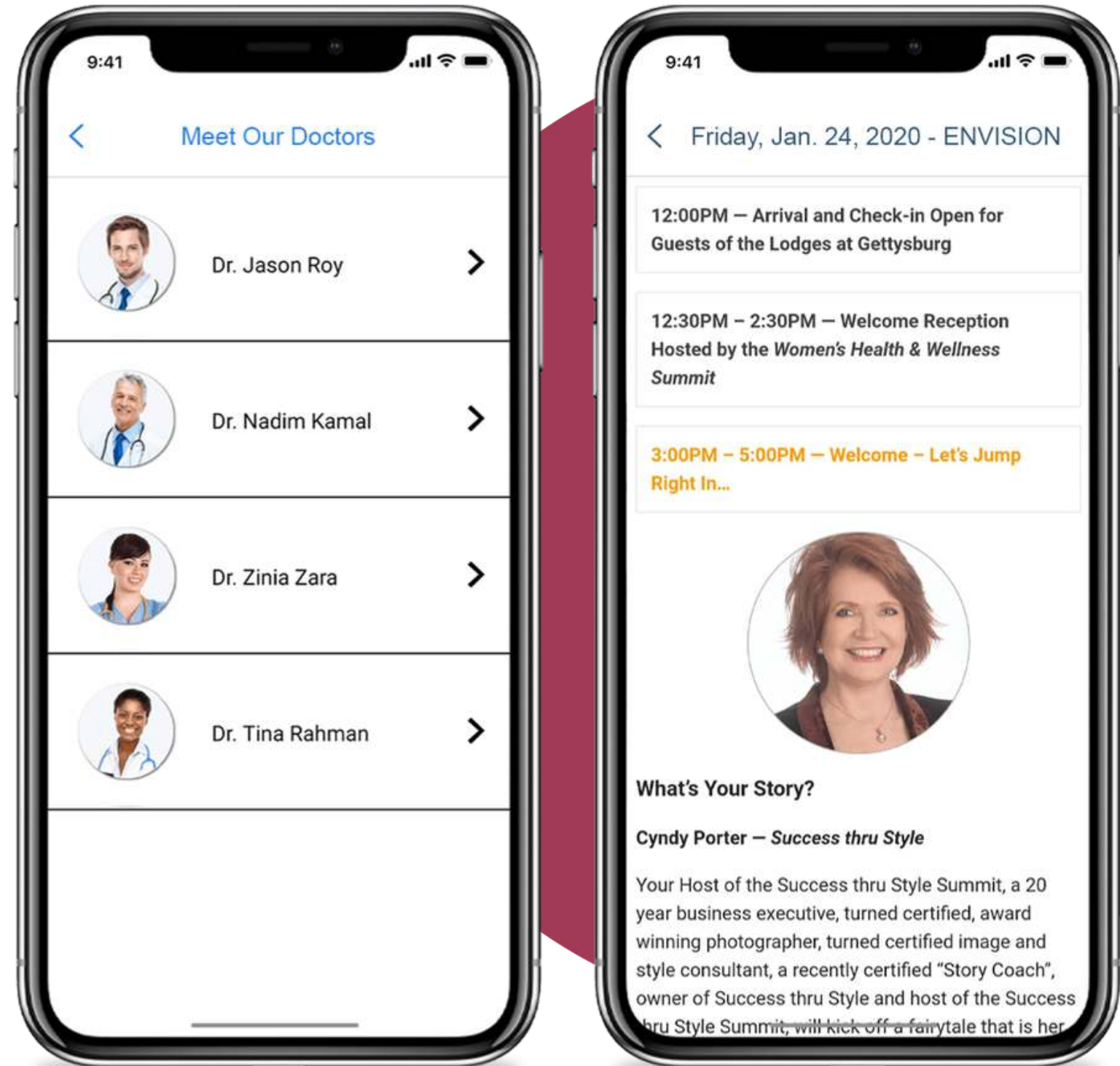
UNLIMITED TIERS

Unlimited Tiers of information can be organized in any format that you want.



IMAGES

Add images to information to make it stand out, Information can be text, images, or URL's



WEBSITE



ADD ALL YOUR DIGITAL ASSETS

Integrate all of your business digital assets in your mobile app for easy access by your customers.



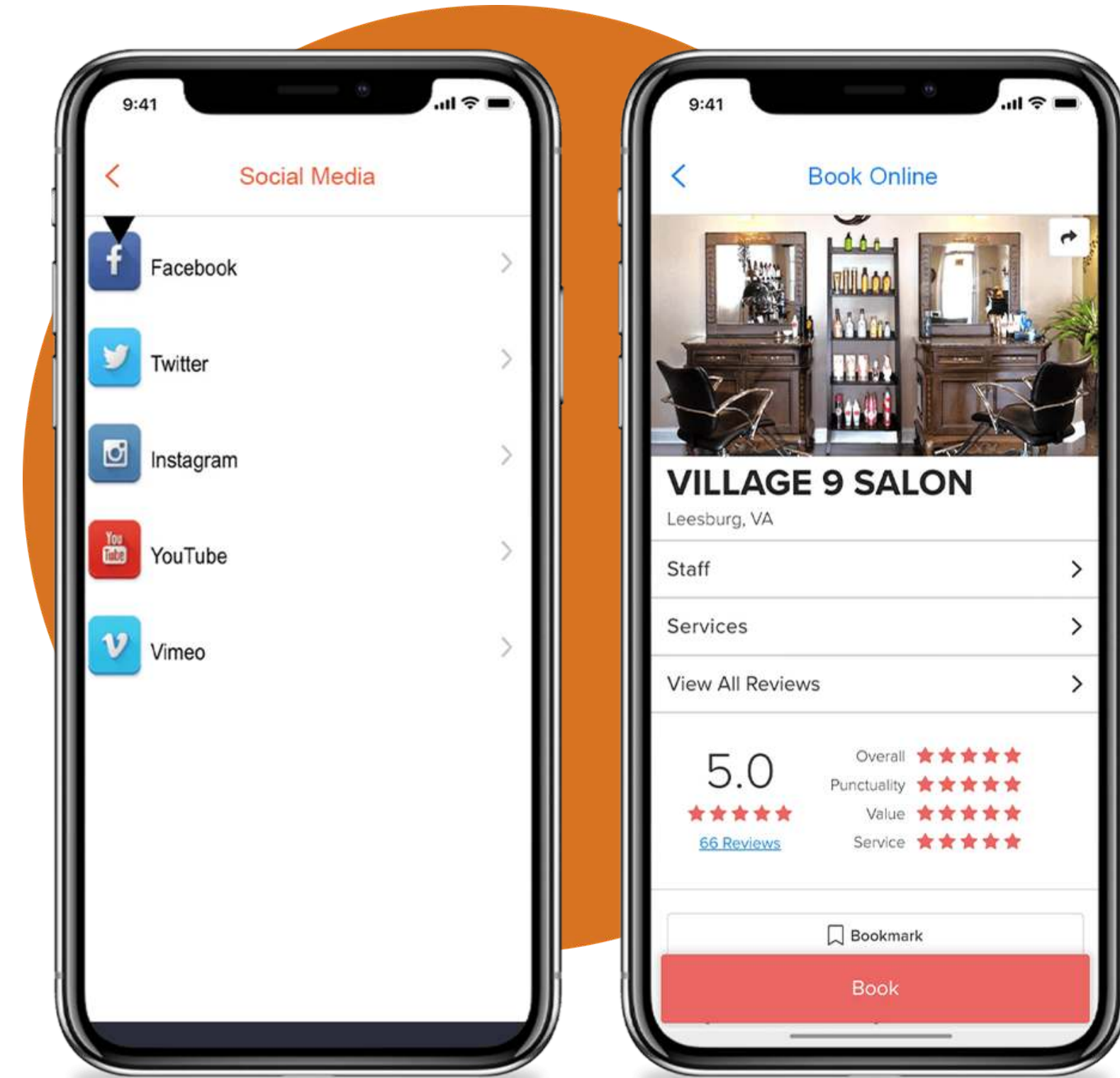
ACTION POINTS

Reward your customers for liking your Social Media Pages, going to your website and sharing content. Let your Customers take your business VIRAL.



WEB BOOKING/ORDERING

You can add your own booking/ordering web Module with this feature or direct us to a directory/info from our website direct into the app.



CONTAINER APPS



ONE APP TO HOUSE 1000's

A Container App can include 2 or 2000 apps. Create your own App Mall with one app.



PUBLISH ONE TIME

Publish the app once, and add locations in minutes, no need to republish, just keep selling!



PERFECT FOR FRANCHISES

Sell one app to a franchise, allowing multiple apps within it. Create an app like Starbucks.



UNIQUE LAYOUT

Organize Internal Apps for user-friendly access to favorite merchants.



INTERNAL APPS READY

Each Outlet App functions independently with full access and separate management from the Main App.



SHAREABLE REWARDS

Shareable Rewards: earn at one outlet, redeem at another.



CONTAINER APPS



LOCATIONS

Outlets can be organized by category or location and will populate based on the way it is setup.



ALPHABETICALLY

Locations can also be organized Alphabetically



GEOGRAPHICALLY

Locations can be organized geographically and will populate based on the user's location, with the closest outlets at the top.



FORMS



COLLECT DATA

Adding forms allows you to collect important customer data.



TRIVIA CONTESTS

Use the form builder to setup Trivia contests and award prizes to the winners.



SIGNATURE FIELD

Add a signature field to collect consent on documents. All data is emailed to the admins and stored in the back office.

The image displays two mobile devices side-by-side, illustrating the form builder's capabilities. The left device shows a form titled "Enroll Your Business" with the following fields: "Your Name", "Business Name", "Business Location", "Your Phone", and "Your Email". There is also a button labeled "Use GPS Location" with a location pin icon. A large black "Submit" button is at the bottom. The right device shows a form titled "Signature" with a large rectangular area for a signature, which contains a handwritten signature. Below the signature area are three buttons: "Submit", "Reset", and "Back".

PUSH NOTIFICATION



SEND UNLIMITED PUSH NOTIFICATIONS

Send unlimited push notifications for free to all your users or to segments of your list.



SCHEDULES

Push notifications can be sent immediately, or they can be scheduled to be sent later.



SEND IMAGES

Include images with your push notifications and highlight products and link those products to sales pages for easy access to purchase.



YELLOW PAGE



LISTINGS

Allow users to view every location of the store and other businesses, users can also contact the stores.



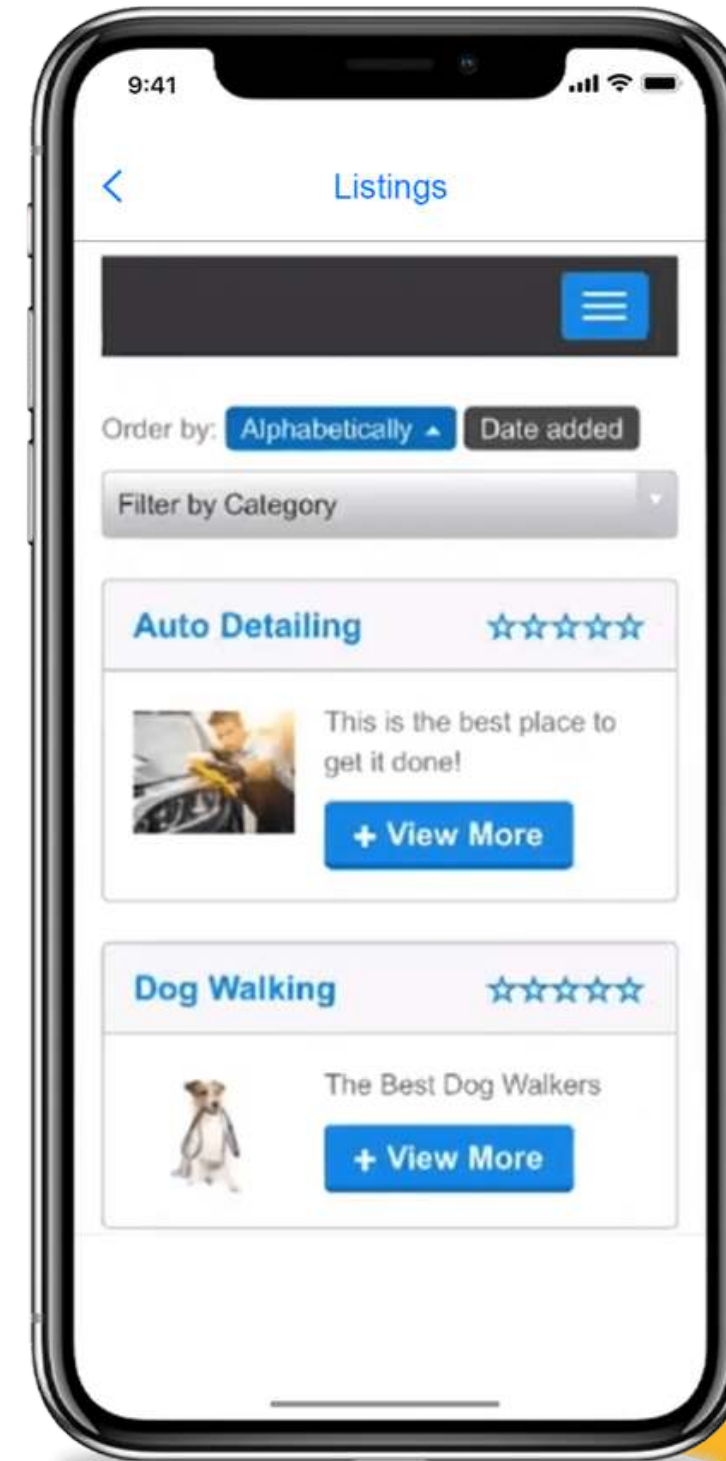
COMMENTS

Users can comment and rate on every store and admin can approved or remove every comments.



OPTIONS

Users can add their own listings and you can set the price and the period day. You can also add and remove categories of each listings.

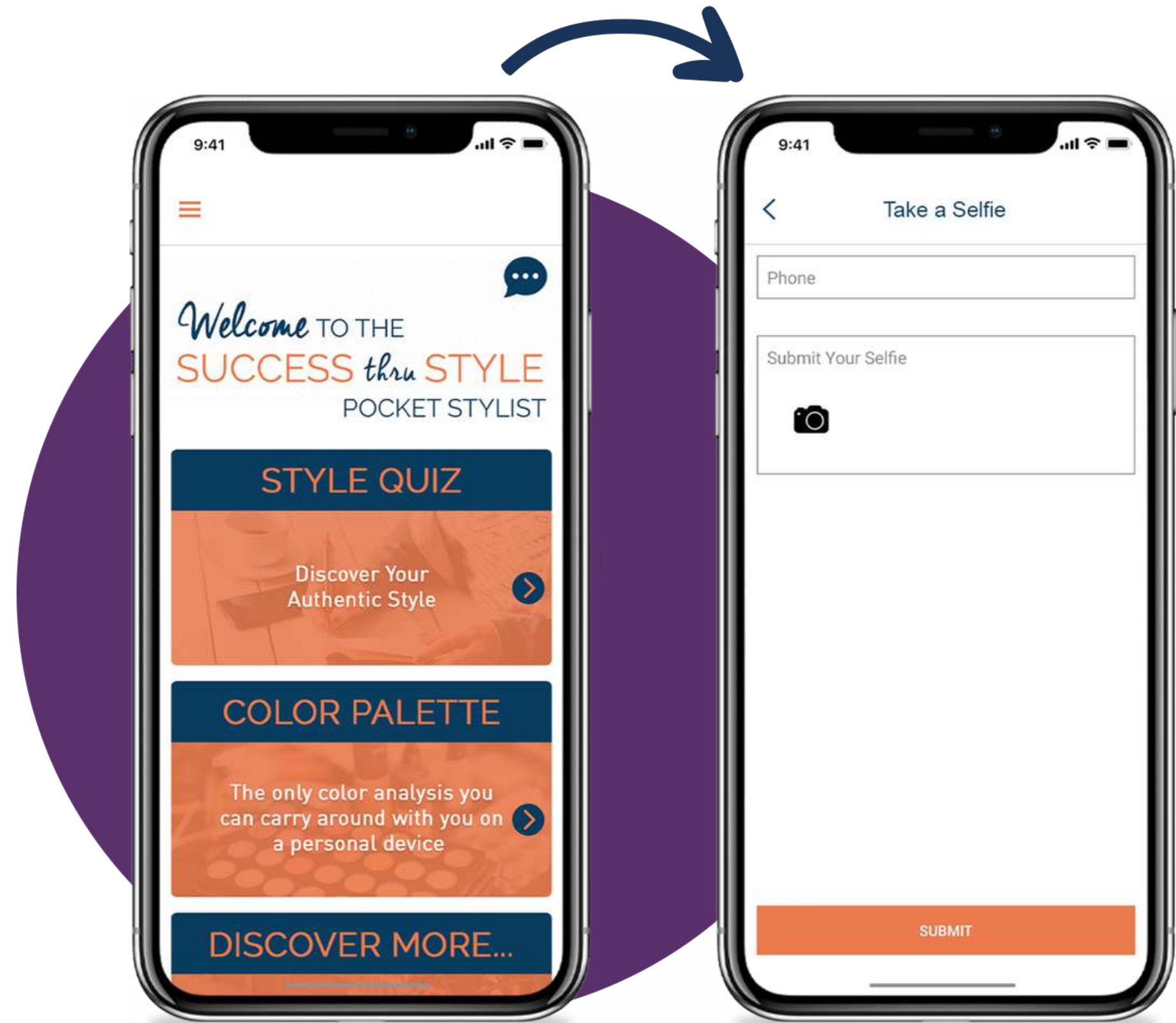


MULTI PAGE



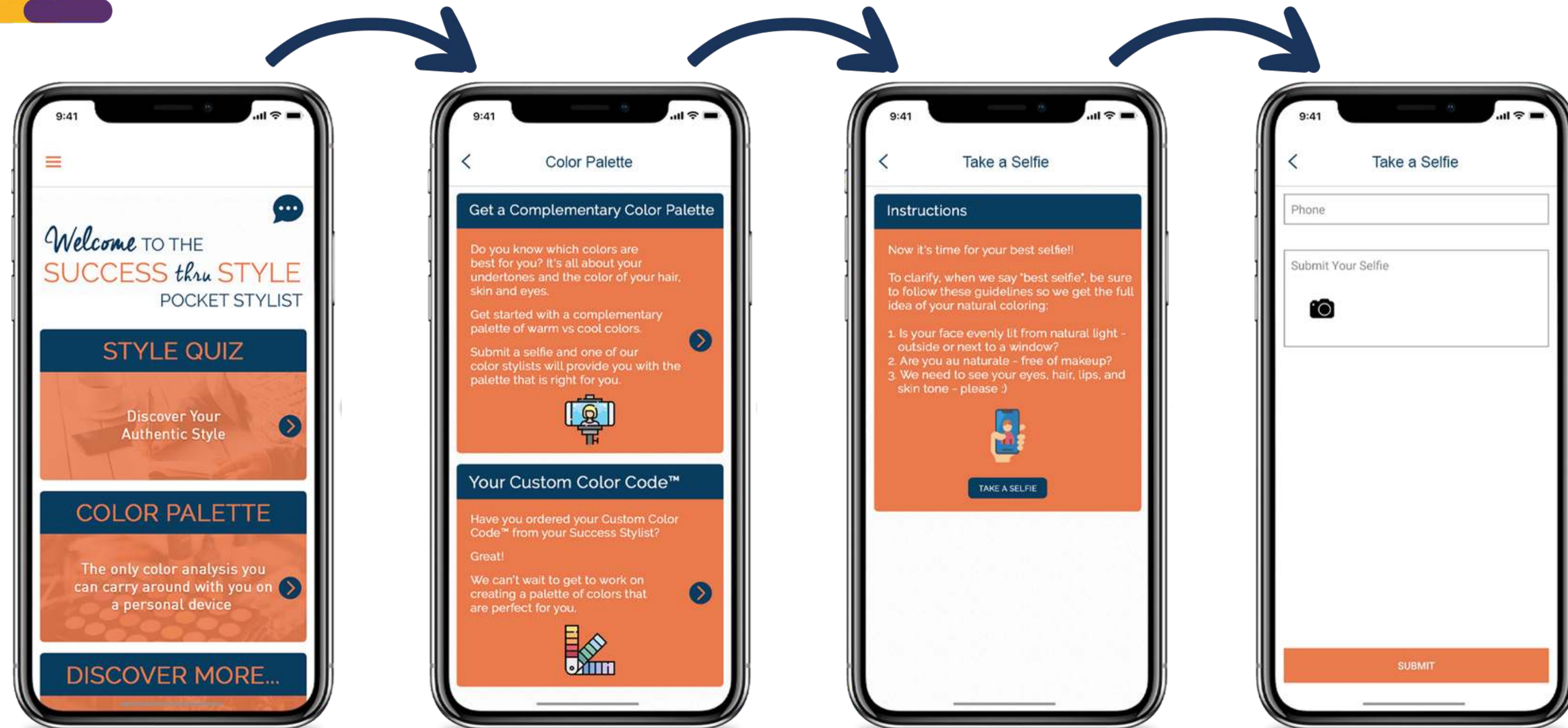
ULTIMATE CUSTOMER EXPERIENCE

Add pages between the feature to give Your users a more unique and custom experience



STANDARD

MULTI PAGE



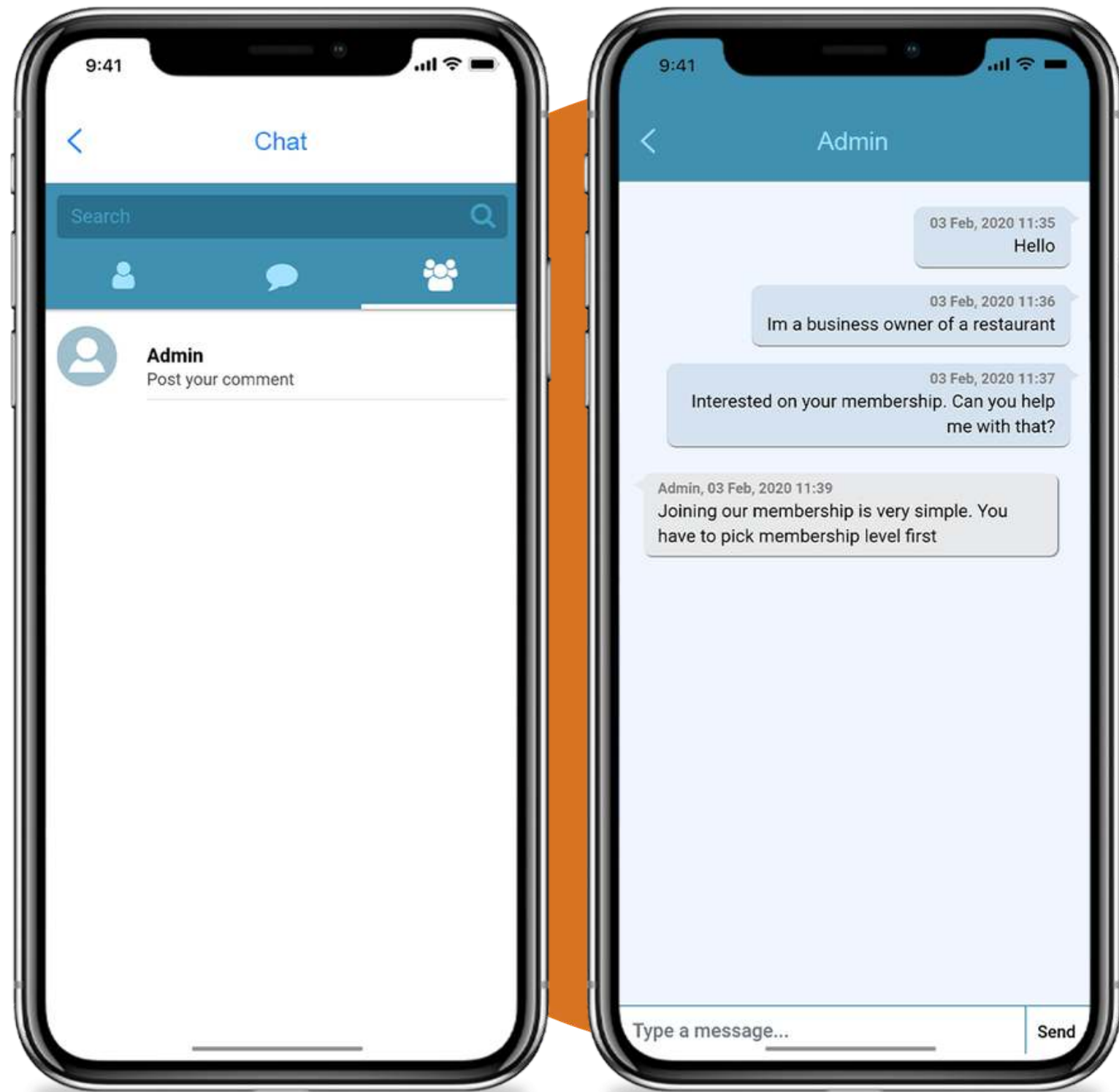
MULTI PAGE

CHAT USER/SUPPORT



LIVE CHAT

Customer can use chat support in real time for their questions.

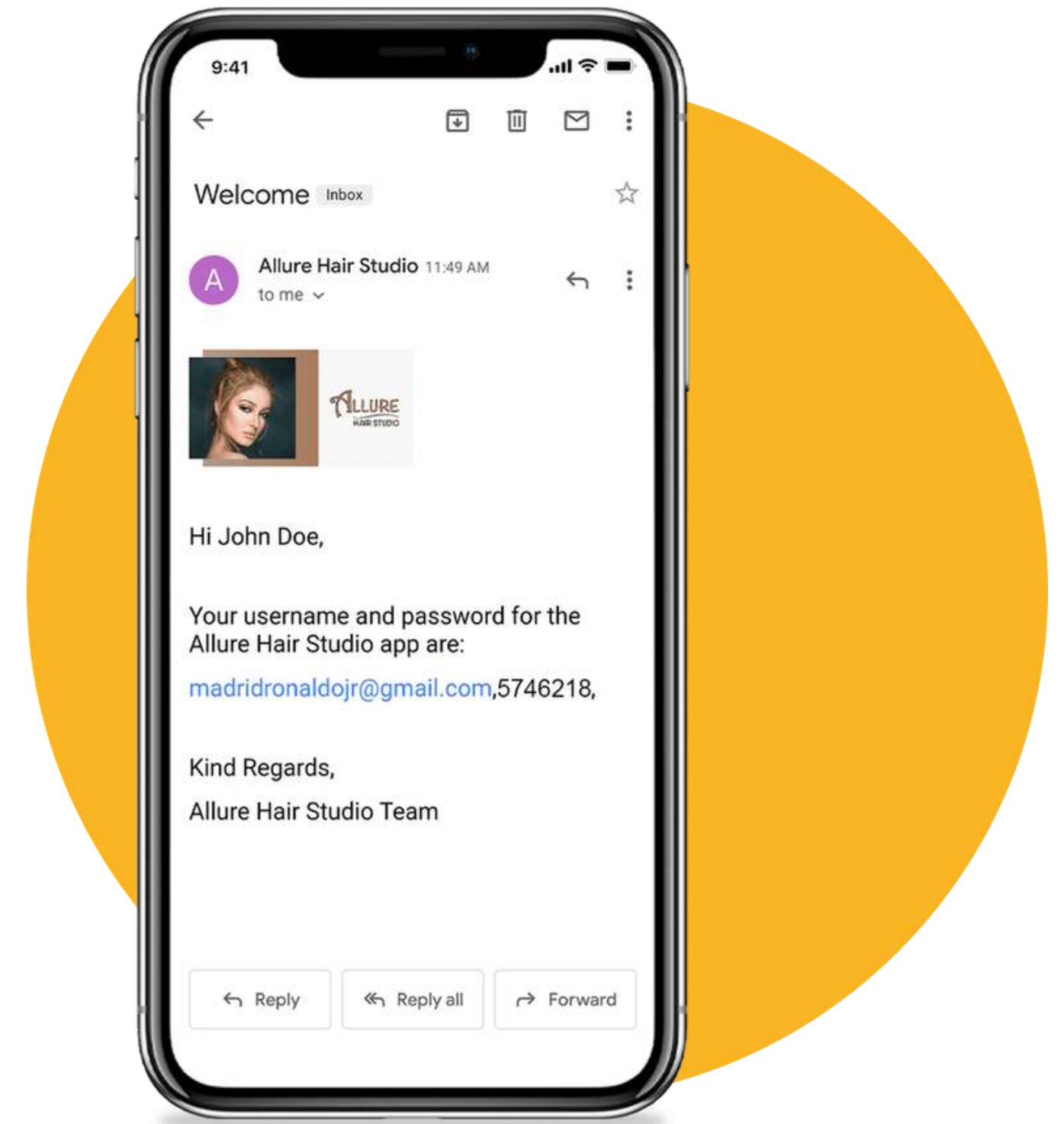


AUTOMATIC EMAIL



AUTOMATIC EMAIL CUSTOMER EXPERIENCE

One of our most effective marketing tools, the Automatic Emails enables you to send emails automatically



RESTAURANT BOOKING



PICK A DATE/TIME

Customers will select a date, time and how many people are they booking and check the availability.



PICK A TABLE/SEAT

Customer will pick a table to book.



BOOKING CHECKOUT

Customer will fill up the reservation form and select payment method.

Restaurant Booking

SELECT DATE AND TIME FOR YOUR RESERVATION

Date: 04-02-2020

Time: 08:00

People: 1

Check Availability

Restaurant Booking

< BACK BOOKING DETAILS

Date and time: 04-02-2020, 08:00

Table for 4 person(s): Table 6

[change selection](#)

Reservation form

fill the form to reserve a table

First name *

Last name

Email

Phone

APPOINTMENT BOOKING



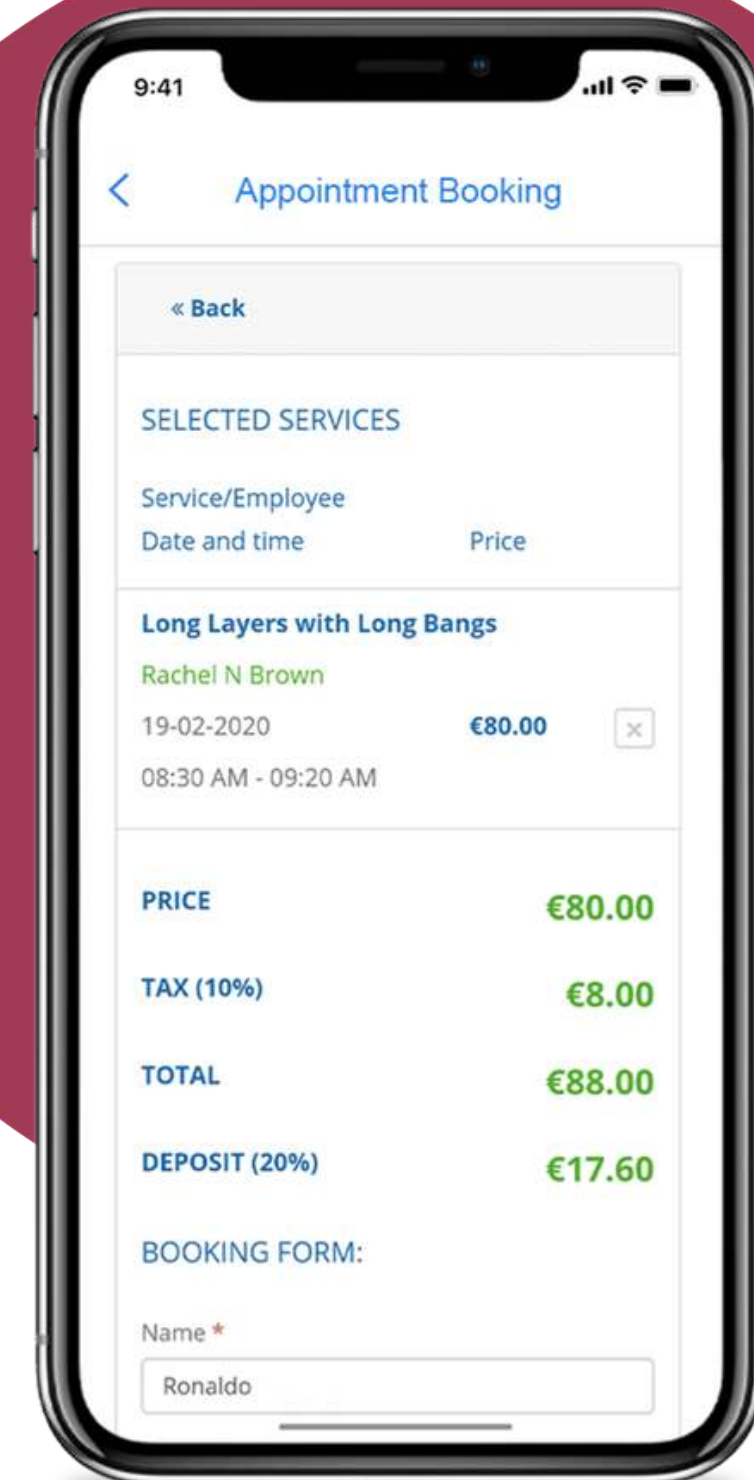
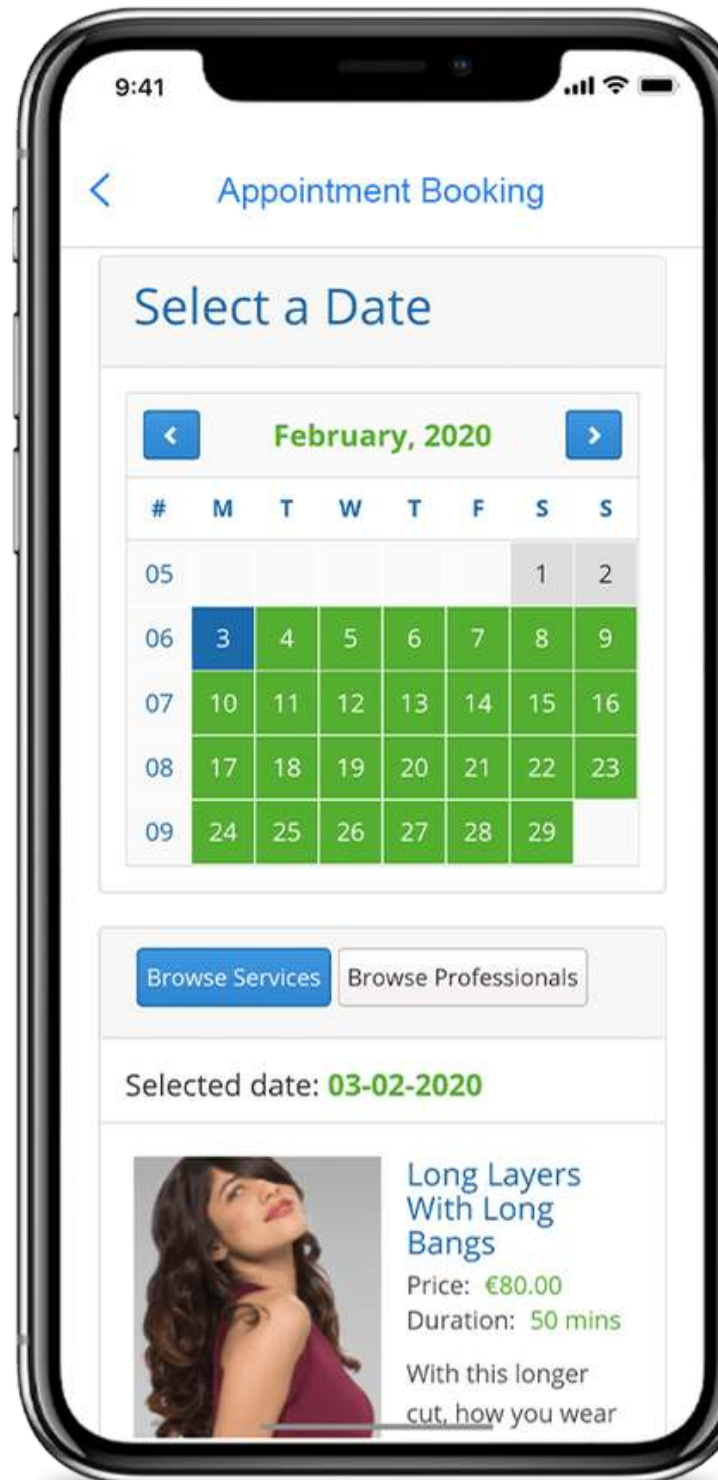
PICK A DATE/SERVICES/PROFESSIONAL

Customers will select a date of appointment and select either services or professionals.



SELECTED SERVICES & PAYMENT

Customers will review the selected services and fill up the information fields along with their payments.



TIME SLOT BOOKING



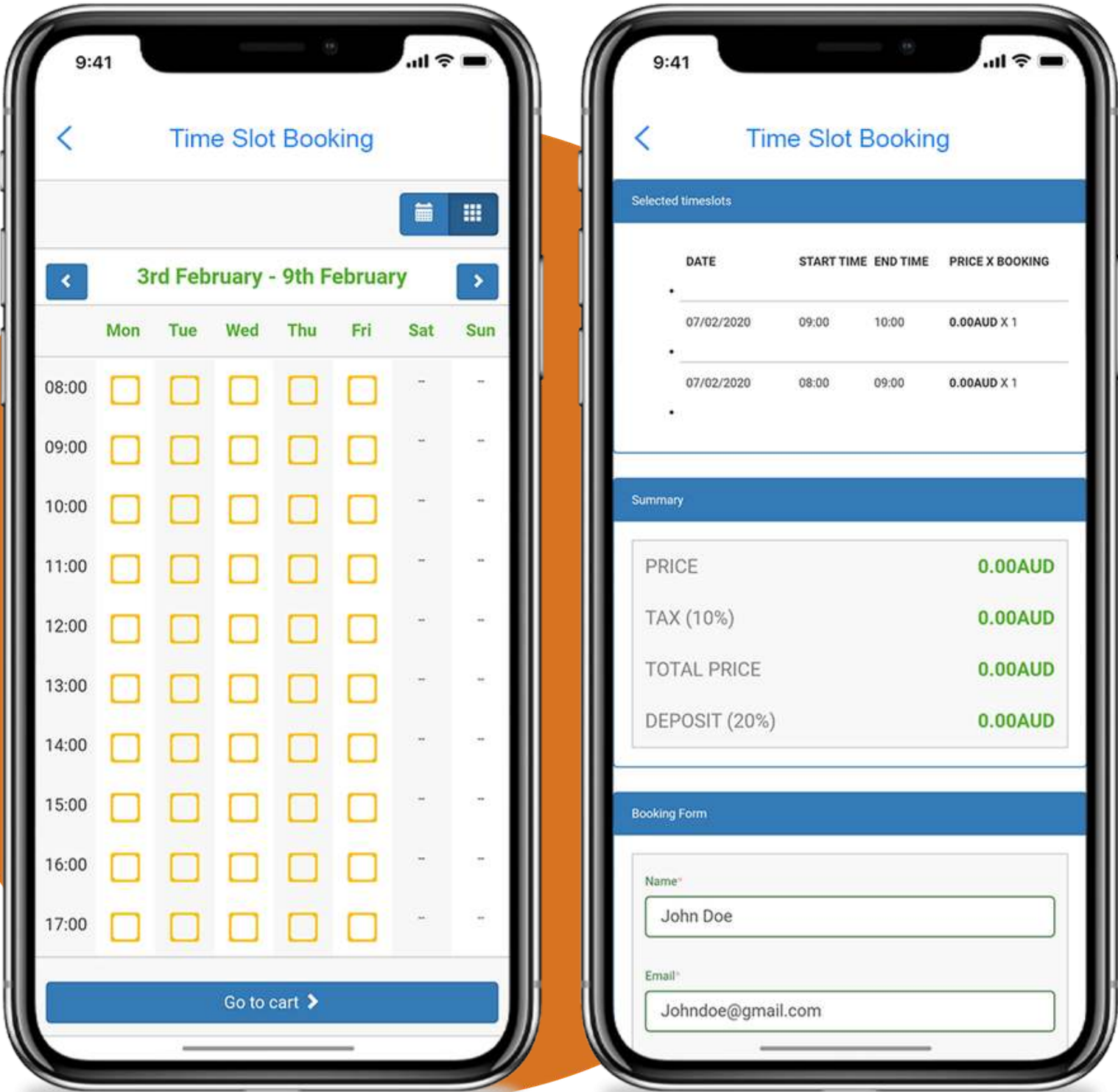
PICK A DATE/SERVICES/PROFESSIONAL

Customers will select a date of appointment and select either services or professionals.



SELECTED SERVICES & PAYMENT

Customers will review the selected services and fill up the information fields along with their payments.



EVENT TICKETING



SELECT A TICKET

Customer will select a ticket of their choice.



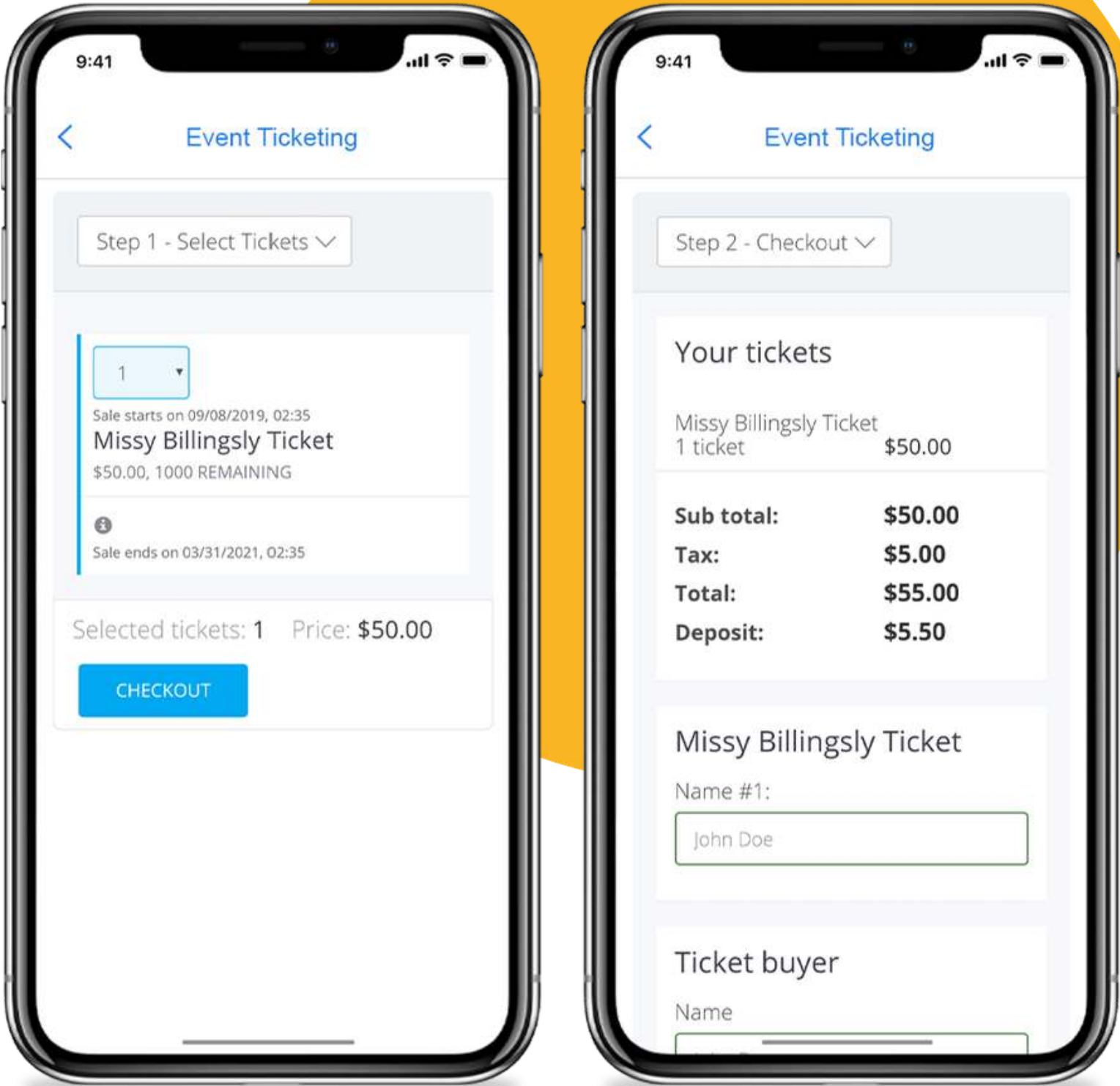
FILL UP THE FORM

Customer will fill up the information field of the form.



REVIEW SUMMARY

Customer will review the information before they book it.



PRODUCT PICKER



ADD QUESTIONS

Ask customers about dog's breed.



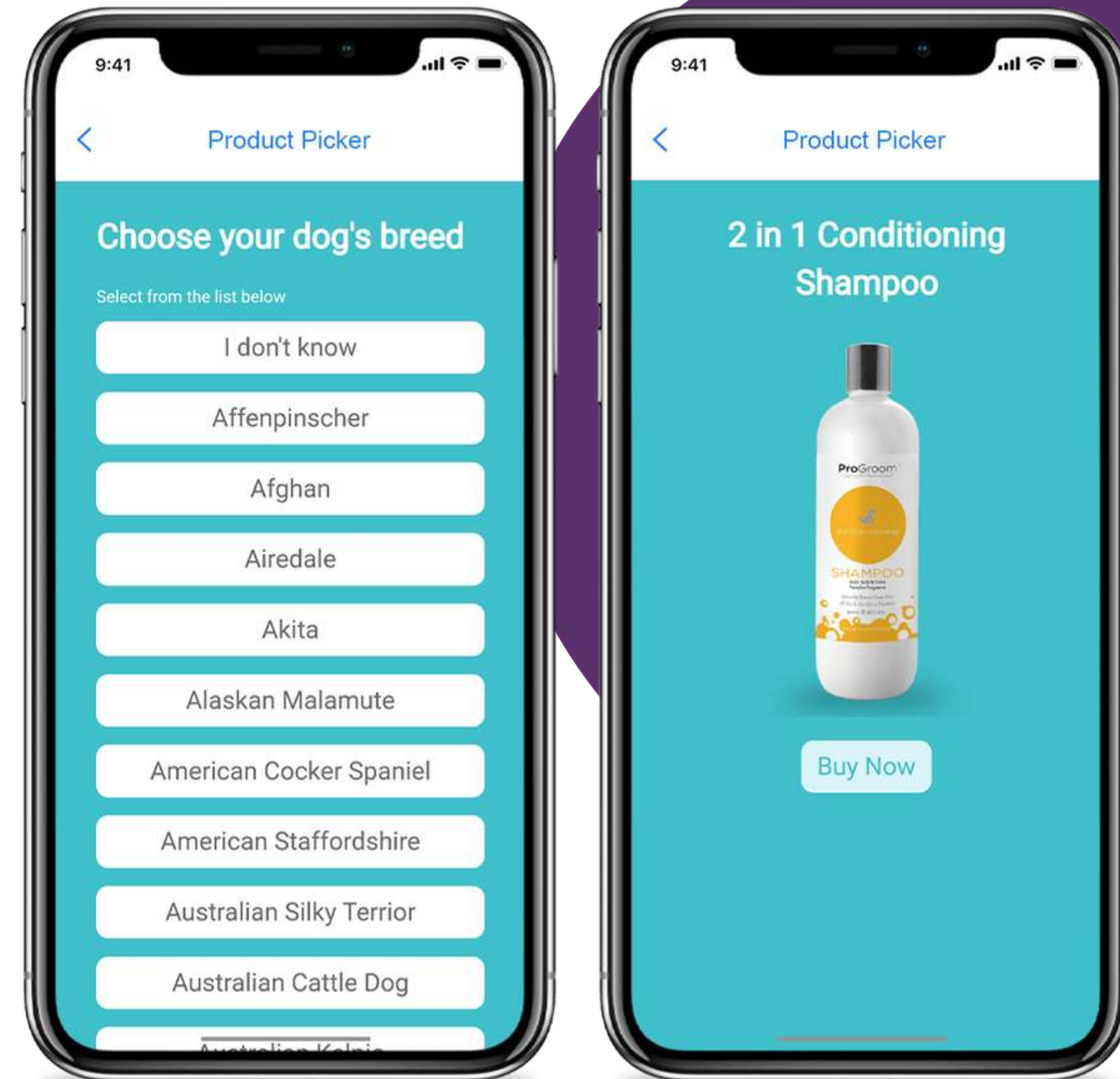
SELECTION & CONDITION

Ask customers about their dog's coat & condition coat.



SELECT PRODUCT

Customers will select the product type.



STORE LOCATOR



CALL OR EMAIL

Customers can contact you by a call or email.



LOCATION

Customers can get a direction and have a visit to your location.



CONTACT DESCRIPTION

Customers can view your operating hours and you can also add a short description of your business.



The CALL US App



Get your customers to contact you directly by calling your business.

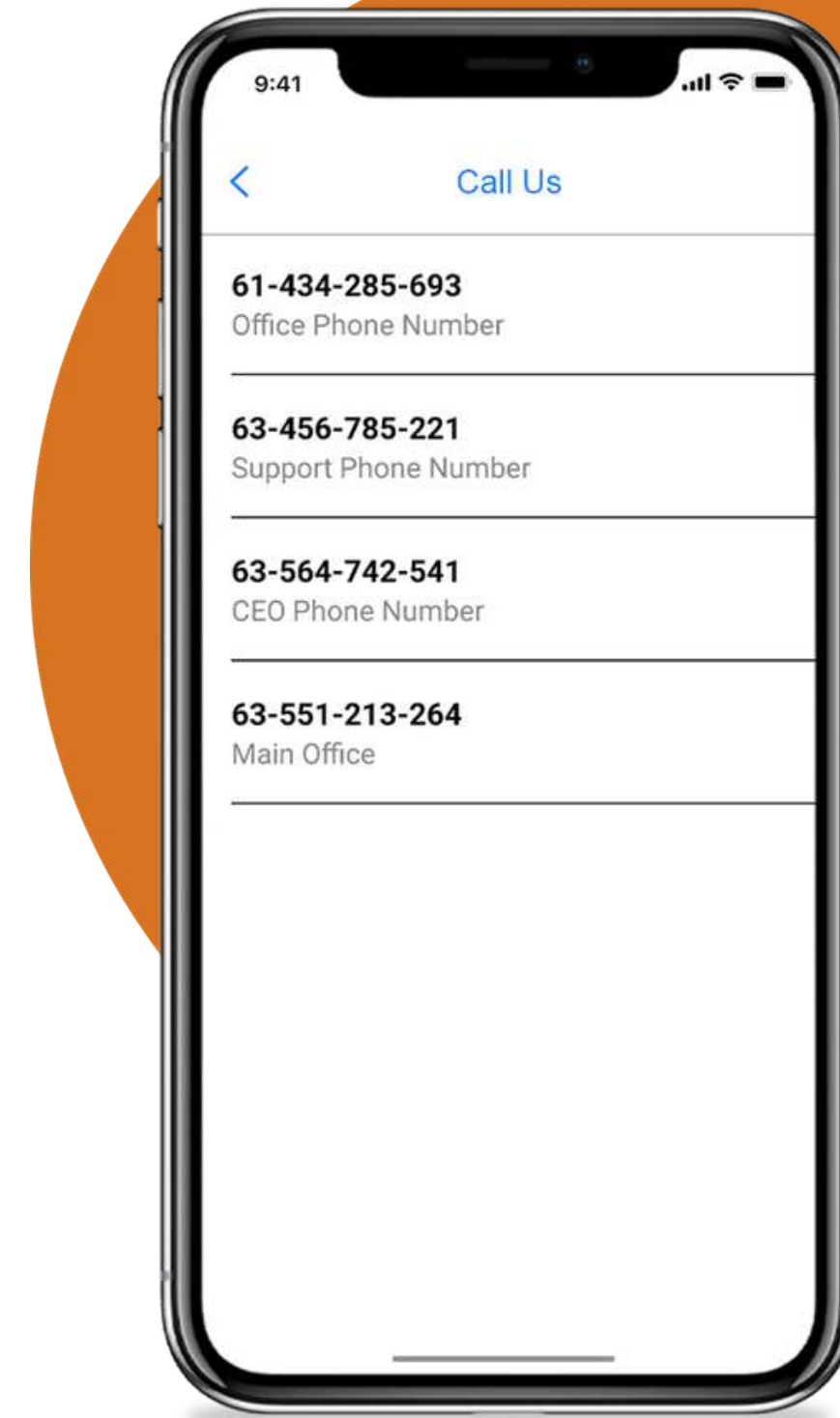


IMAGE GALLERY



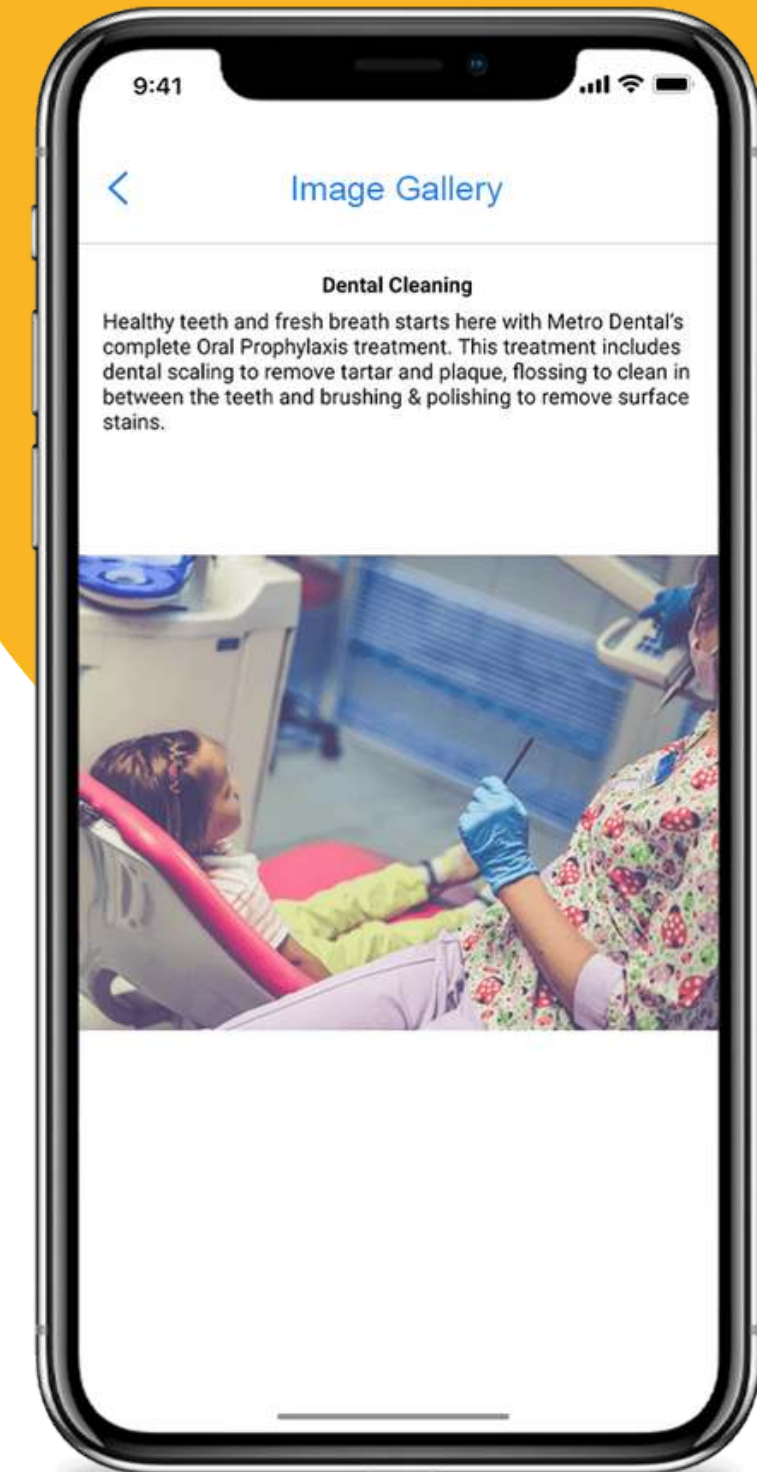
IMAGES ALBUMS

Showcase your images to your customers.



IMAGES DESCRIPTIONS

Customers can also view image descriptions.



CONTEST



CONTEST

Customers that will drive traffic, increase average ticket size and boost sales!



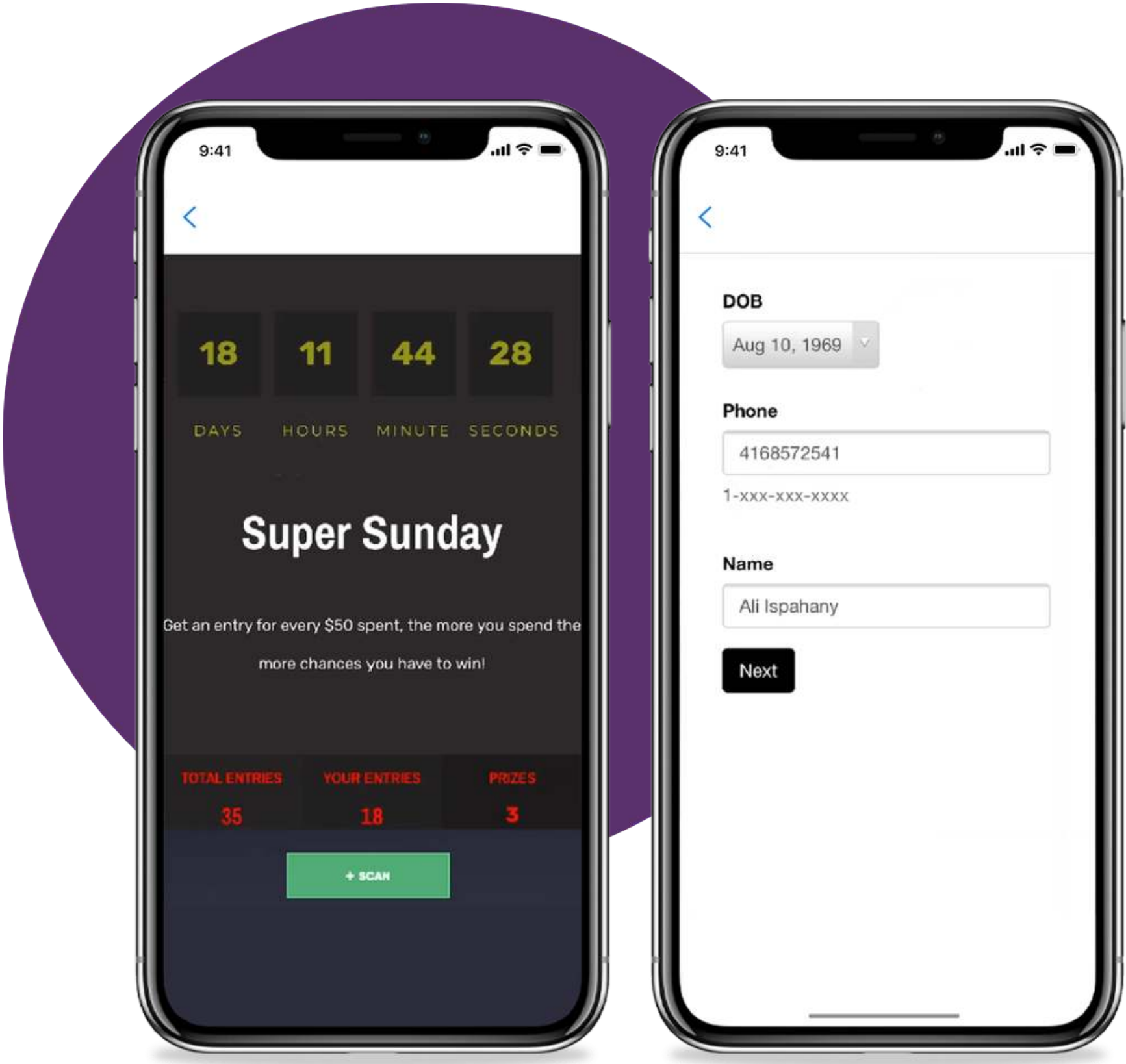
GET YOUR ENTRY

Complete your entry by scanning the QR code everyday.



COUNTDOWN

Customers will know the remaining countdown by Days, Hours, Minutes & Seconds.



CONTEST



MULTIPLE PRIZES

Customers can win the prizes by completing their entries.



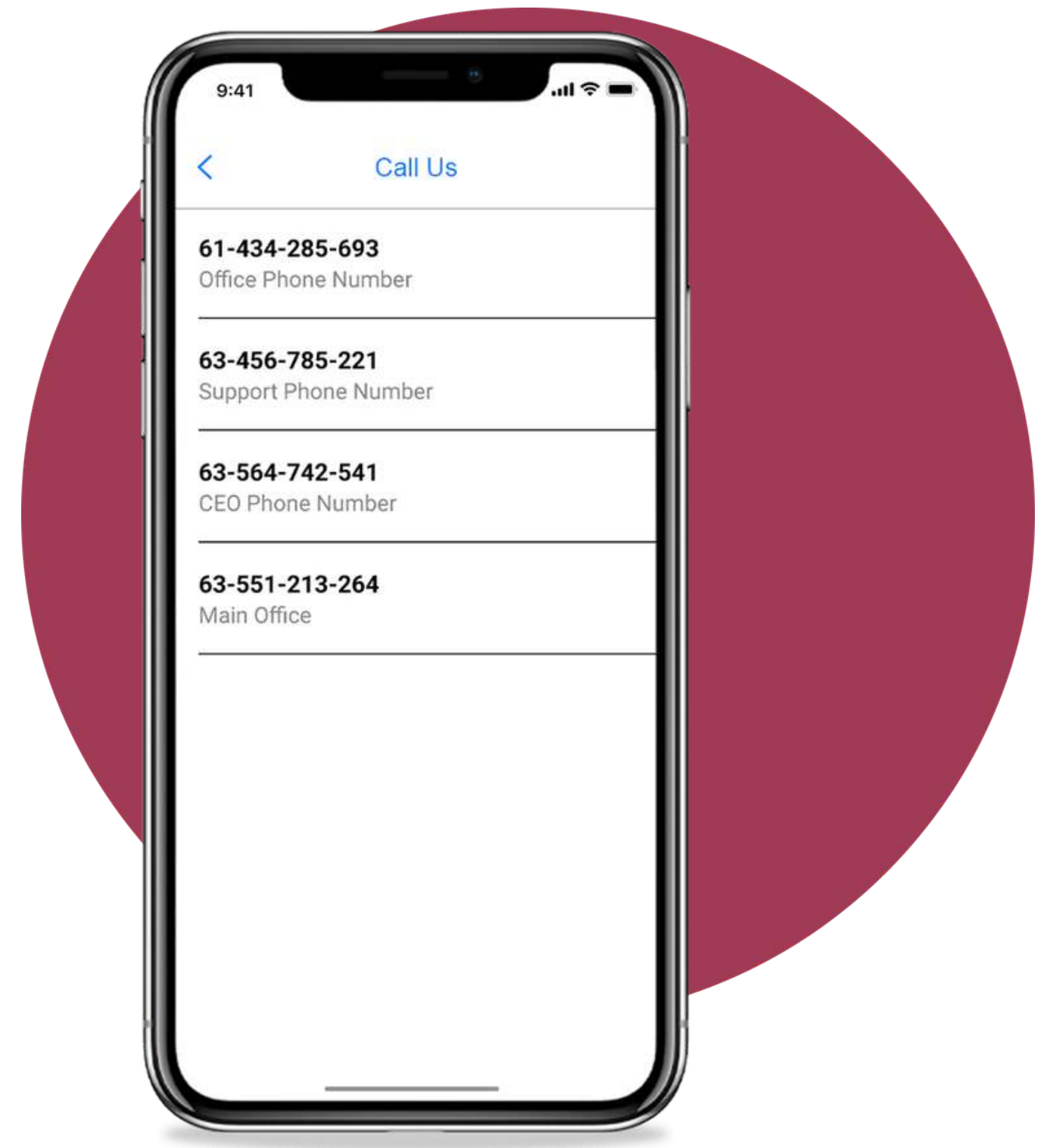
TOTAL ENTRIES

The total of entries they need to complete to get the prize.



YOUR ENTRIES

Customers will know how many entries to entry to get their prize.



FEATURE GALLERY



LOCK FEATURES

This feature allows you to lock any of your apps features from the general public.



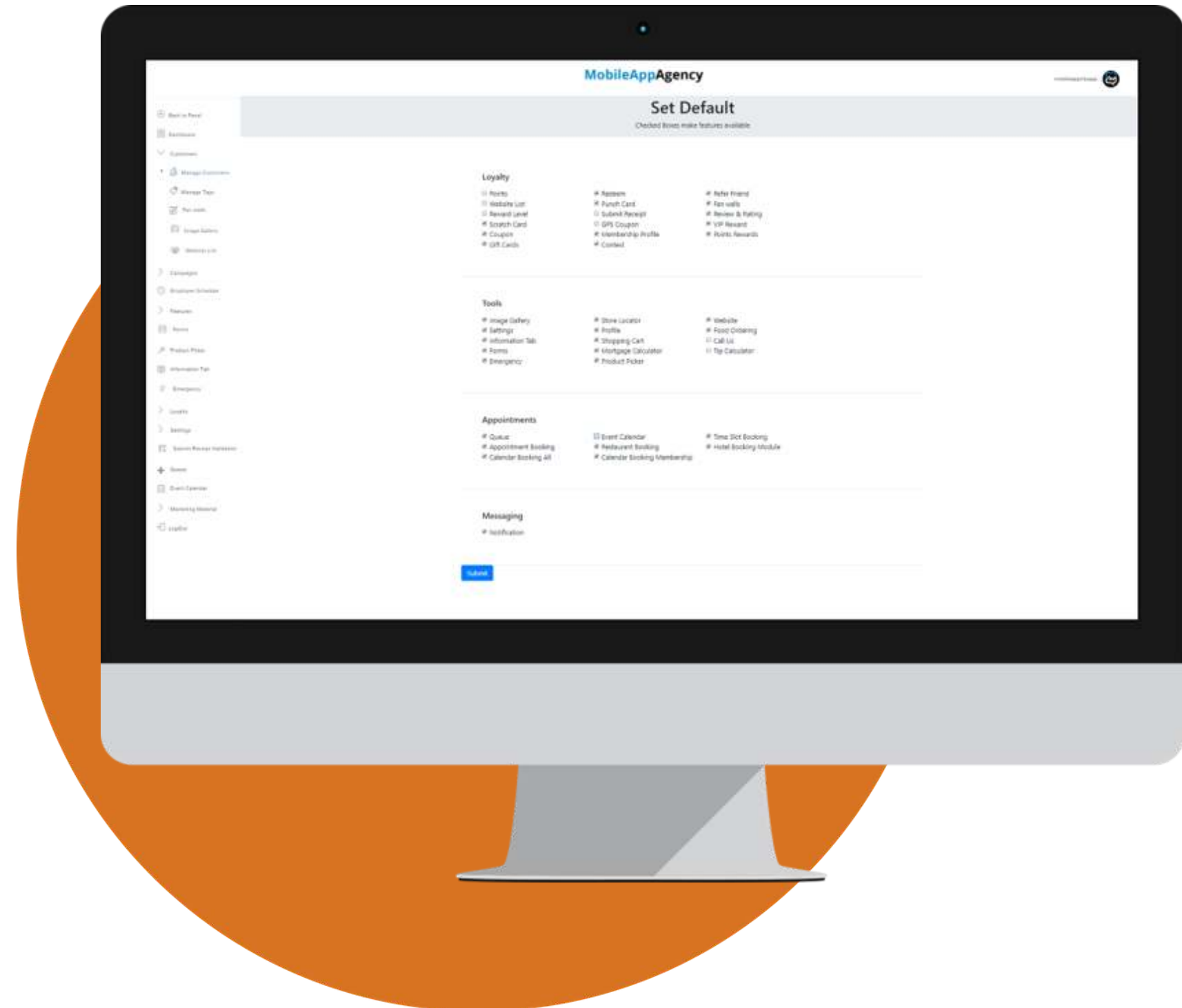
GRANT PERMISSION

In order for a user to get access to that feature they will need to request permission.



FEATURES GROUP LEVELS

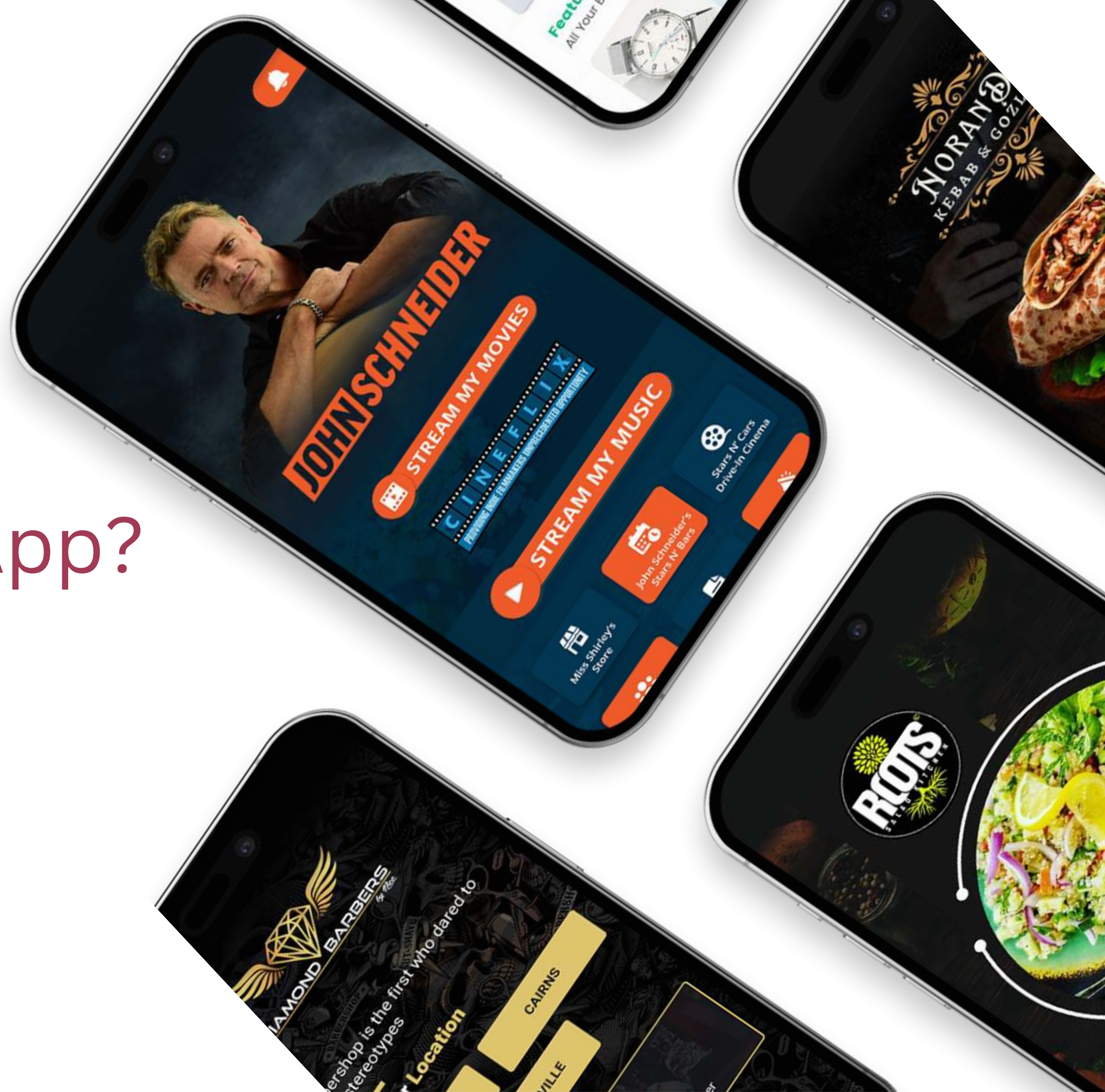
You are also able to setup different levels with each level having access to different features.





Did you pick an App?

Let us know which one
best suits your business!





Contact Us

Much About MARKETING



Phone: 0413 520 513

Email: hello@muchaboutmarketing.com.au

www.muchaboutmarketing.com.au