



NEED MORE SALES? YOU NEED A NEW WEBSITE!

No matter what device they're using, take your customers on an exciting new journey.



HOW CONFIDENT ARE WE THAT YOU'LL **LOVE** YOUR NEW WEBSITE? HOW ABOUT A **100% MONEY BACK** **GUARANTEE?**



Take all the risk out of getting a new website developed with our industry-leading guarantee.

If you're not 100% satisfied with your new site, you'll get a 100% refund – no questions asked*.

How can we be so confident? Because we passionately believe in our product, we're putting that same belief into your potential too! We see our Risk-Free Guarantee as the perfect way to start a brilliant adventure...together.

**For WordPress sites on a support plan, the refund applies to the build price only (not monthly). If the client is responsible for the stalling of the project for 1 week or more, the guarantee is void. The guarantee expires after 20 hours of build time or 30 days from starting and/or at the time the site is transferred to your server or we send you WordPress login details.*

FIVE REASONS TO BUILD YOUR WEBSITE WITH US



01

Fast feedback tool to accurately make changes.

02

Top quality website that delivers real results.

03

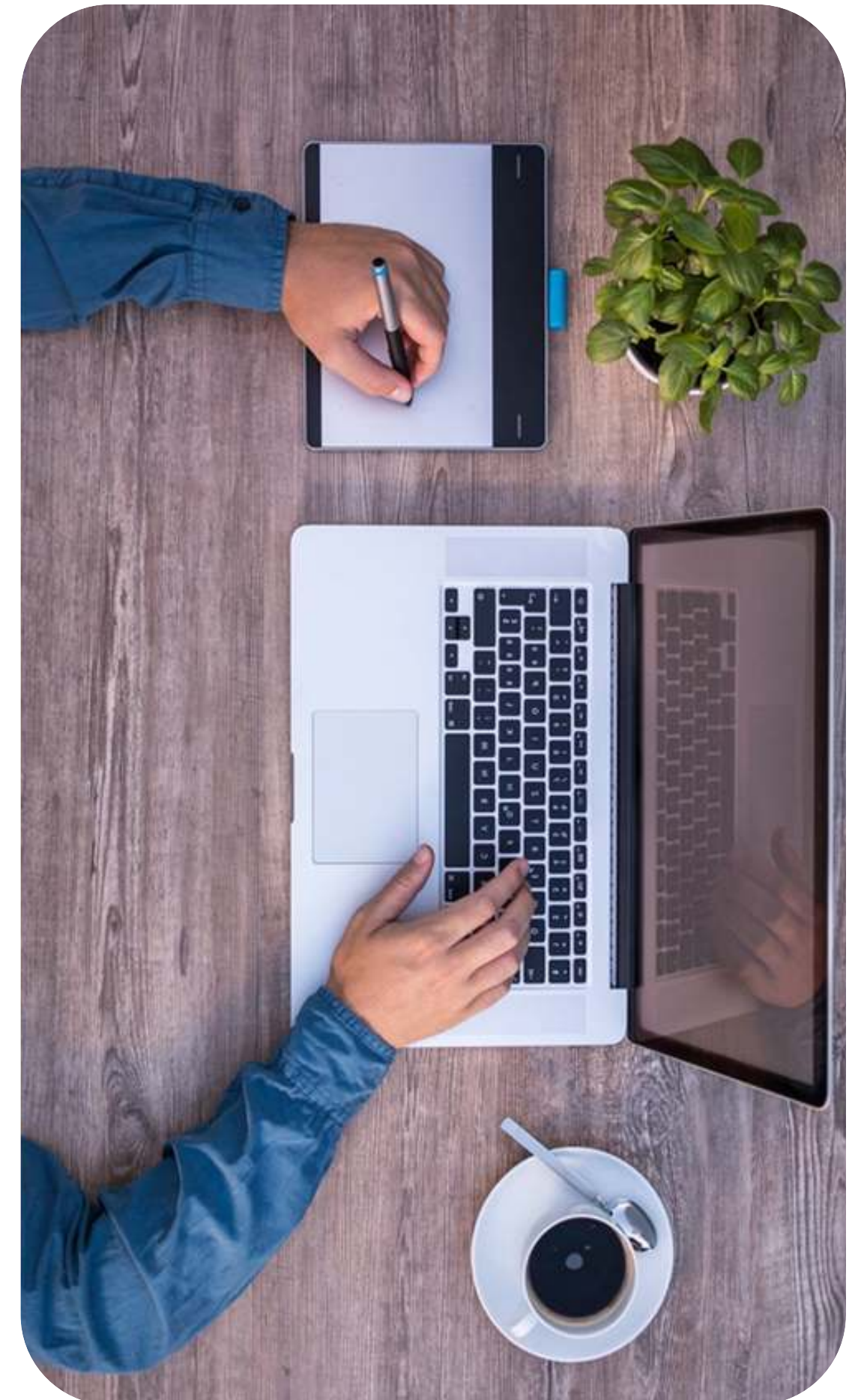
Data protection software scans your site for viruses and protects against hackers ... 24/7.

04

Super responsive site that looks good and professional on every device, from mobile, tablet, desktop, and beyond.

05

Proud, locally owned.



FEATURES & BENEFITS

PDF UPLOAD

BLOGS

SEO-READY

E-COMMERCE

GOOGLE ANALYTIC READY

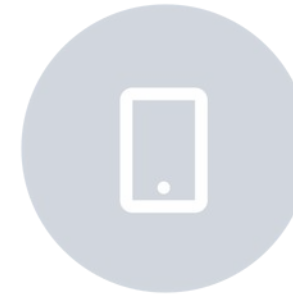
NEWSLETTER

CUSTOM FORMS

BOOK APPOINTMENTS

MOBILE
FRIENDLY

MODERN
DESIGN



100% Mobile Responsive

Our sites are designed specifically to work and look great on every device, no matter what it is.



Lifetime Support Plans

Our team takes care of website updates for you – let us know what you want to change using our easy tool and consider it done.



Highest Level Security

Did you know 30,000 websites are hacked every single day? Let us provide you with next-level protection.



Shopping Cart Ready

A shopping cart helps your business grow...and sell! Accept payments directly with our Mobile App-integrated cart.



A Website With A Reason

We only build your website once we understand your business, customers, and how it will help you make money.

DON'T CRIPPLE YOUR CASHFLOW BY PAYING BIG FOR A WEBSITE ONLY TO HAND IT OVER TO THE HACKERS

OUR MANAGED SITES

Superior 24/7 Managed
Security



DEVELOPMENT COST

Up front or Monthly



LIFETIME SUPPORT

With hosting plan



FAST HOSTING

Included in Plans



SECURITY & BACKUPS

Included in Plans

OUR COMPETITORS

Poor security and build quality
put you at risk



DEVELOPMENT COST

Lots of hidden costs



EXTRA SUPPORT

\$150+ / hour



STANDARD HOSTINGS

\$5 - \$500 / Month



SECURITY BACKUPS

\$100 - \$150 / hour



NO EASY SUPPORT



NO MONEY BACK GUARANTEE



**OUR SITES INTEGRATE
SEAMLESSLY WITH THE
WORLD'S MOST IMPORTANT
AND POPULAR APPS**



TESTIMONIALS

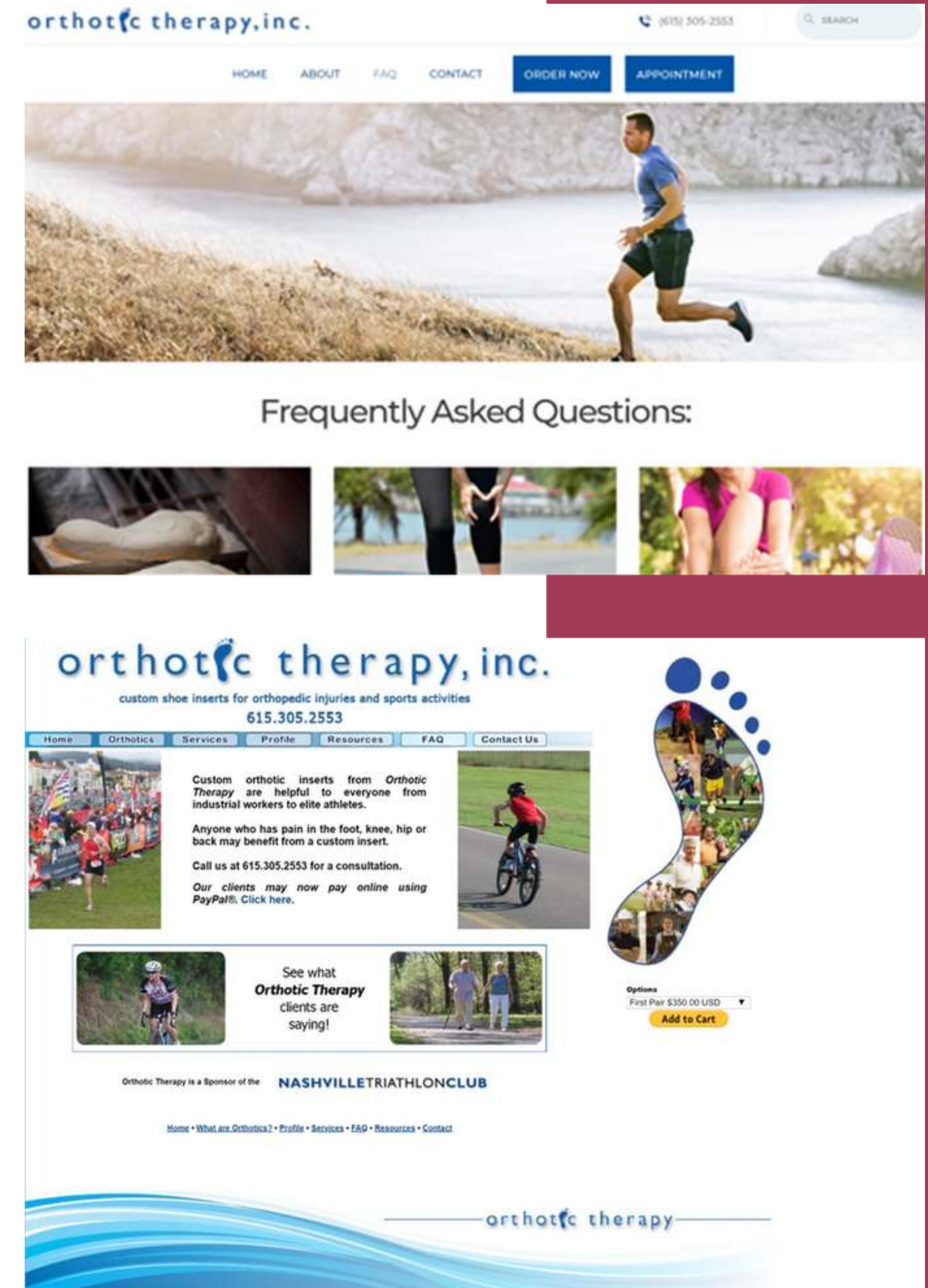


CASE STUDY



Orthotic Therapy (Ecommerce)

We had our original website built and we always thought it was good enough. But after doing some heat mapping, we found that potential clients were clicking the site but leaving after it loaded. So we had it redone with a new look and feel, features, and calls to action, and now we're converting a lot more, and business is on the rise again. We had no clue that our old site was costing us so much business!



CLIENT FEEDBACK



Poppy S (Website User – Orthotic Therapy)

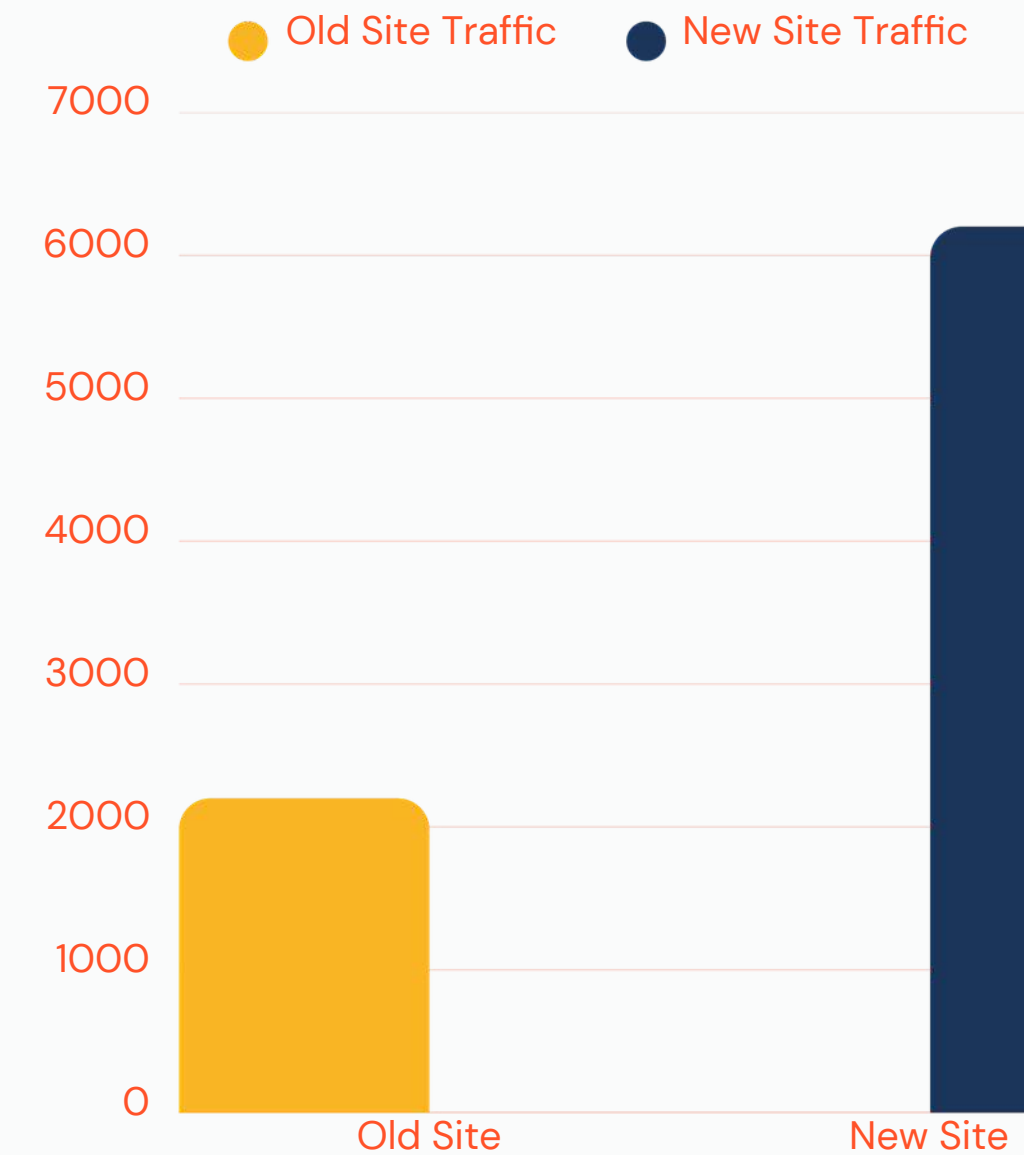
Wow, Heather's new website is so much better than it was! Before, it was just an amateur mess of random photos and information. Now I feel the message is a lot clearer and more professional, and it's so much easier to do repeat orders. It was definitely time for an update, and I'm glad it turned out so well.

BACK END PROFITS



Orthotictherapy (Ecommerce)

With a new website that is easier to navigate, the business was able to convert significantly more clients – and bigger profits were the clear result



WORDPRESS WEBSITE GOOD TO KNOW

With the Basic and Platinum support, we can include SSL hosting (1GB) of storage and traffic for free if needed.

We recommend a minimum of basic support, as on that plan we will do monthly backups of your website and update plugins to ensure your site is secure and working well.

With the Platinum Support, we will also make ongoing adjustments to ensure site loading time fast.

Any theme or plugin needs to be bought separately.

The average website developer build time is 25 hours. If there are leftover hours from the 36, they expire one month after the website is live. On Monthly Support, hours expire at the end of each month.

If you have content to add, we will add it until the hours run out; then support must be purchased.

For email hosting, we recommend Google for seo benefits, and Google charges \$10 per email address. Forwarding of addresses can be implemented to decrease the number of addresses being charged. (Subject to change).

We also recommend heatmapping tools and Facebook chat installed on your website.

We need hosting before we can start a build; clients can use our hosting or buy their own.

SLA's most changes are done between 1 – 3 business days from when they were submitted, some changes may require more time or contact with a 3rd party like a theme to update, if it takes longer please ask us what the blockage is and we can help.

Websites do not include any SEO, content or pictures.

PROCESS AND TIMELINE



01

Step 1 | Select the perfect look and feel

We will suggest 3 professional looking website templates suitable for your business model – you simply pick the one that's right for you.

02

Step 2 | Design & content

Once your website template is chosen, we'll have a preview of the theme installed on your site with the default content in 1 – 2 weeks

03

Step 3 | Feedback loop

Mark up changes using the marker tool, and our developers will code that for you. Continue until all adjustments you want are done. If you have paid extra for a project manager, they will do this step for you and have check-ins with you to ensure it's moving in the right direction.

04

Step 4 | Launch

Just 8–10 weeks after project inception, your fully refined and tested website will be ready. Website will take 3 business days to go live as we have a comprehensive checklist prior to launch.

05

Note: Timeframes depend on changes and customizations.

Extra: work on SEO/GMB Maps/Adwords/Fb Marketing

SEE HOW CLIENTS ENGAGE WITH YOUR WEBSITE



The wordpress plugin tells you what's working, what's not, and how to fix it.

SCREEN RECORDINGS

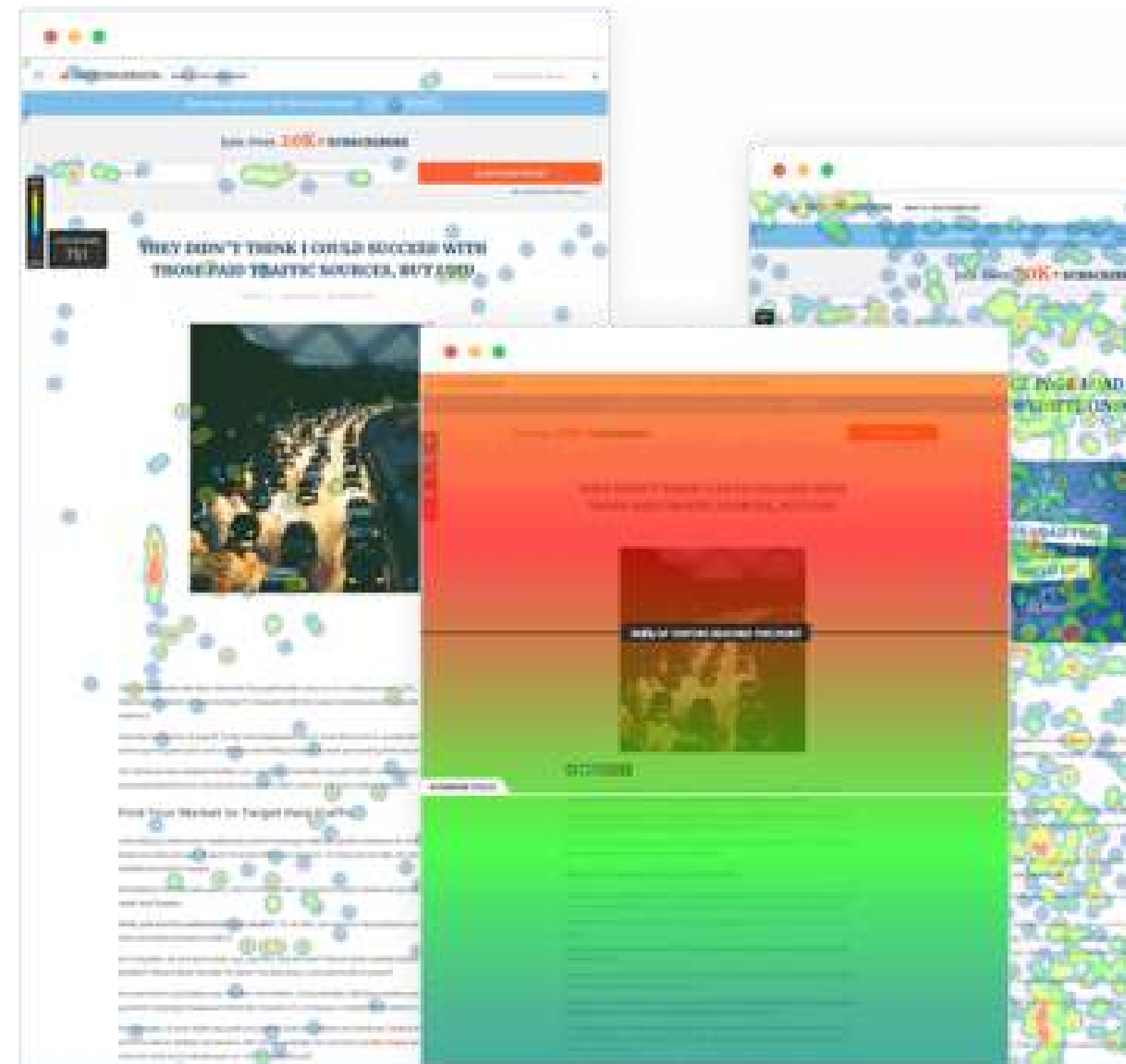
See your website through the eyes of your visitor

Identify why visitors leave your site without converting by watching recordings of their browsing journeys, pinpointing areas of interest and potential hurdles.

HEATMAPS

See where they scroll & click

FORM FIELD REPORT and more features...





Contact Us

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