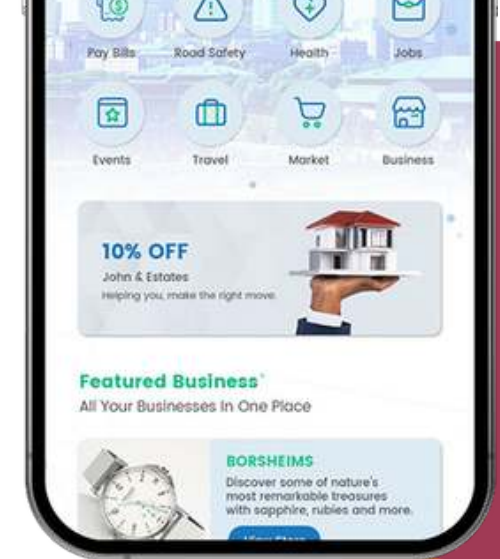
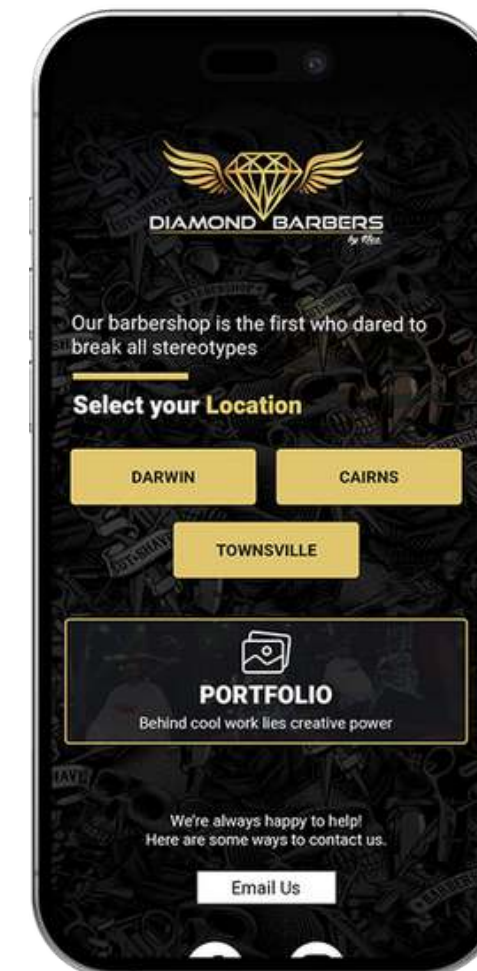




INCREASE YOUR PROFITS BY USING MOBILE TECHNOLOGY IN YOUR BUSINESS

Our proprietary technology means you can finally afford to launch your own Mobile App and beat your competition.



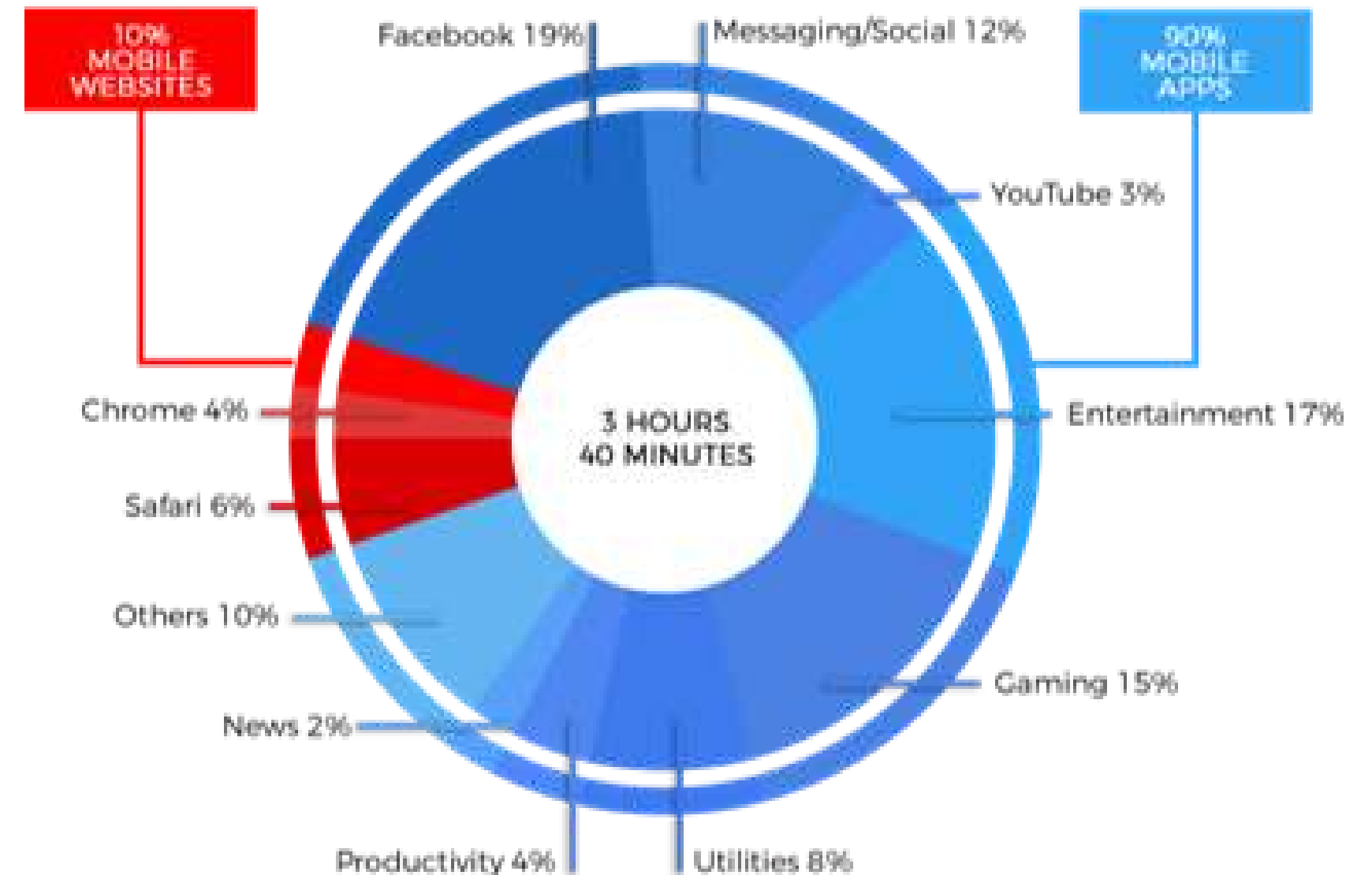
WHY GET A MOBILE APP?



DRAMATICALLY INCREASE YOUR PROFITS NOW! 90% OF TIME SPENT ON MOBILE IS ON APPS

That's where the money is!

More and more customers don't just ask for convenience – they demand it. A customized Mobile App makes it easy for your customers to buy from you.



APP vs WEBSITE

✓ MOBILE APP



- ✓ Reach out to your customers when YOU need
- ✓ Make them feel like VIPs of your business = loyalty = bigger profits
- ✓ Prevent your customers going to your competitor

✗ MOBILE WEBSITE



- ✗ Cross your fingers and hope you get traffic
- ✗ No personalized customer experience
- ✗ No loyalty incentives

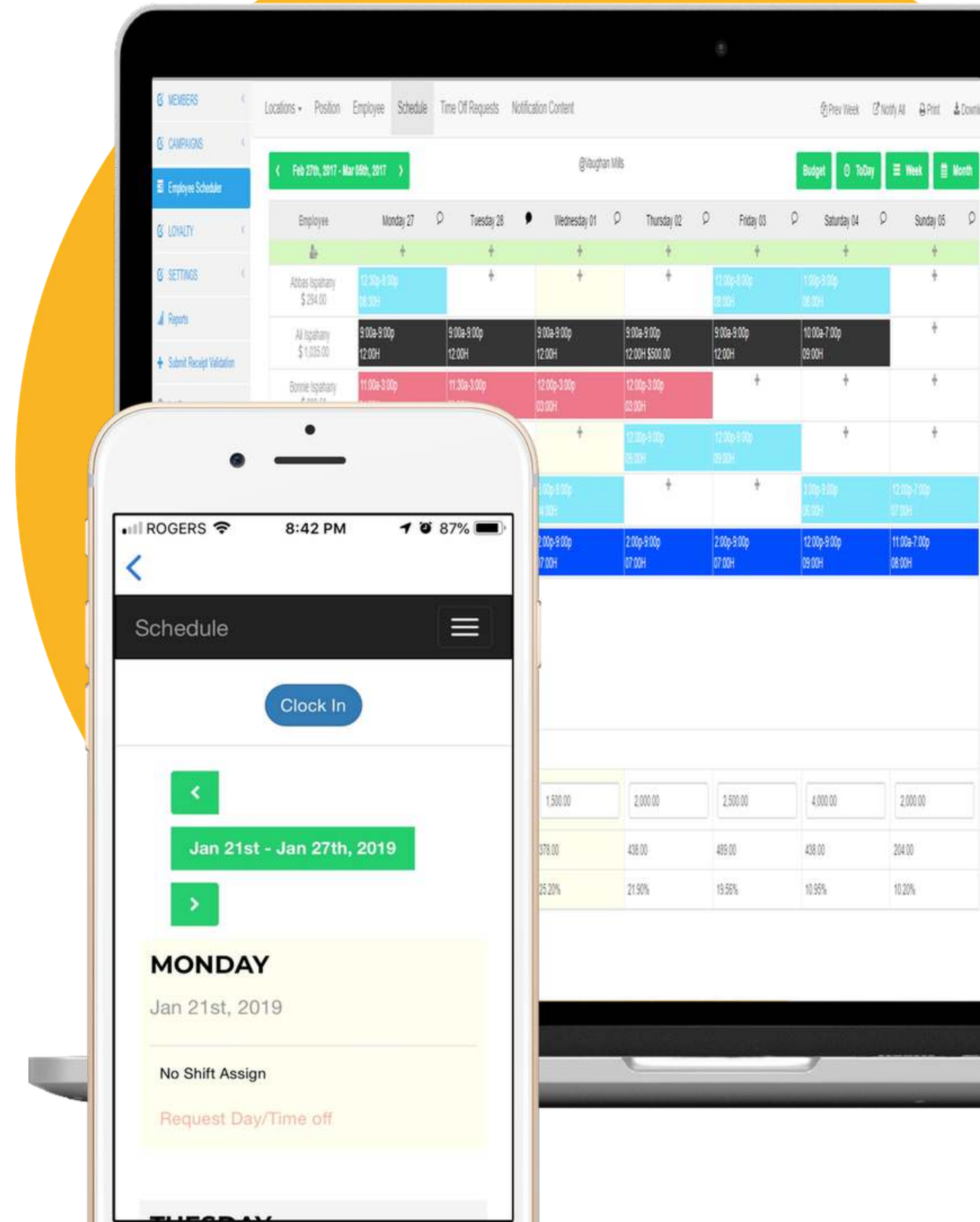
PROPRIETARY MOBILE APP TECHNOLOGY YOU CAN AFFORD



Building a Mobile App of this calibre typically costs at least \$15,000 – and often a lot more!

With our proprietary system, you can easily afford a high quality, custom-designed, state-of-the-art Mobile App for YOUR business for a fraction of the usual cost.

Watch your profits SOAR!!



GET MORE CUSTOMERS



An investment in a Mobile App is an investment in bigger profits.

The latest ABI Research survey found that consumers who downloaded a retail branded App:

Visit the business more often	+ 45.8%
Buy more of the business' products and services	+ 40.4%
Encourage their friends to visit the business	+ 30.8%

That's right: a 45% increase in business is within your reach!



YOUR MOBILE APP?



From start to finish, we handle absolutely everything.

Our skilled and experienced team of expert developers will design, build and publish your App. Sit back and we'll even show you how easy it is to use so you can start really building your business



PROMOTE YOUR BUSINESS



We have all the right tools for you.

Feel the power of the most effective promotional strategies for getting customers to download and use your Mobile App – and drive up your profits.

Let us help you make digital flyers, brochures and even stickers to print and place around your store.

SUCCESS *thru* STYLE

Hey we got this new app!

Download it today!

REGISTER
Then you can message other attendies

- Notifications for sessions start
- Agenda on your phone

Download on the App Store

ANDROID APP ON Google play

Powered by: **APPQUEEN**
Max Your Business From
www.appqueen.com

It will be your pocket stylist moving forward

FEATURES



UNLIMITED PUSH NOTIFICATIONS



Reach YOUR customers exactly when YOU want.

- Quiet day? Reach out to all of your customers instantly with an enticing offer or special
- Send out notifications that pop right up on your customer's phone – instantly, or at scheduled times

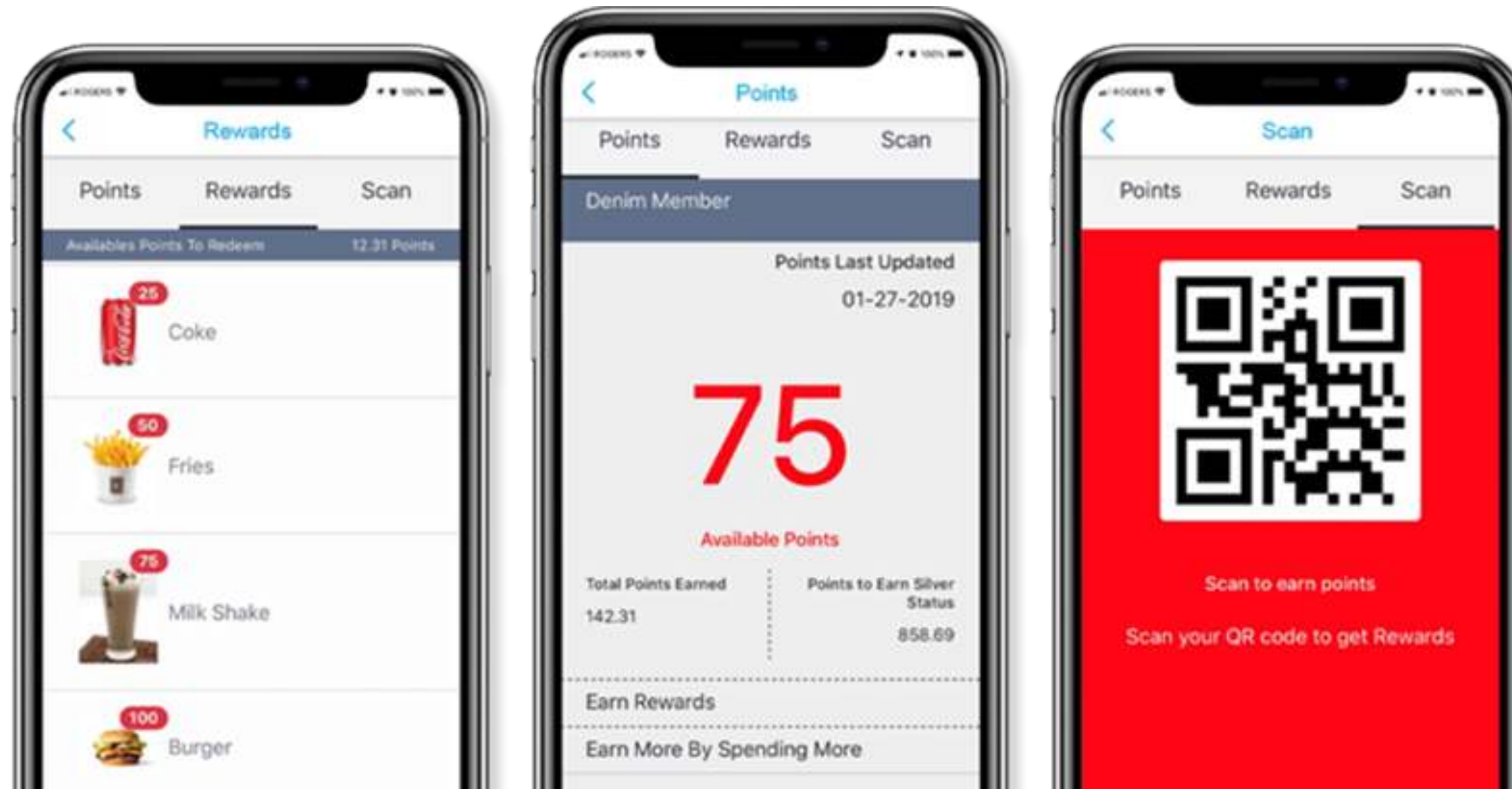
Push notifications pop up here on all of your users' smart devices, drawing attention to messages, deals, offers and updates.



REWARD LOYALTY

Keep them coming back with digital loyalty rewards

For every dollar spent, give customers a loyalty point they can redeem for rewards you choose. Or, set up a 'buy one, get one free'-style rewards system – it's your choice!



ORGANIZE YOUR STAFF

Discover the power of our in-built rostering feature. Helping you to reduce not only wage costs but many hours normally spent managing your team.



Employees 'clock in' when they are within a predefined radius of your business

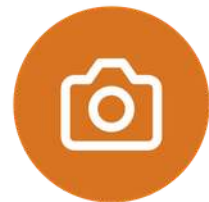


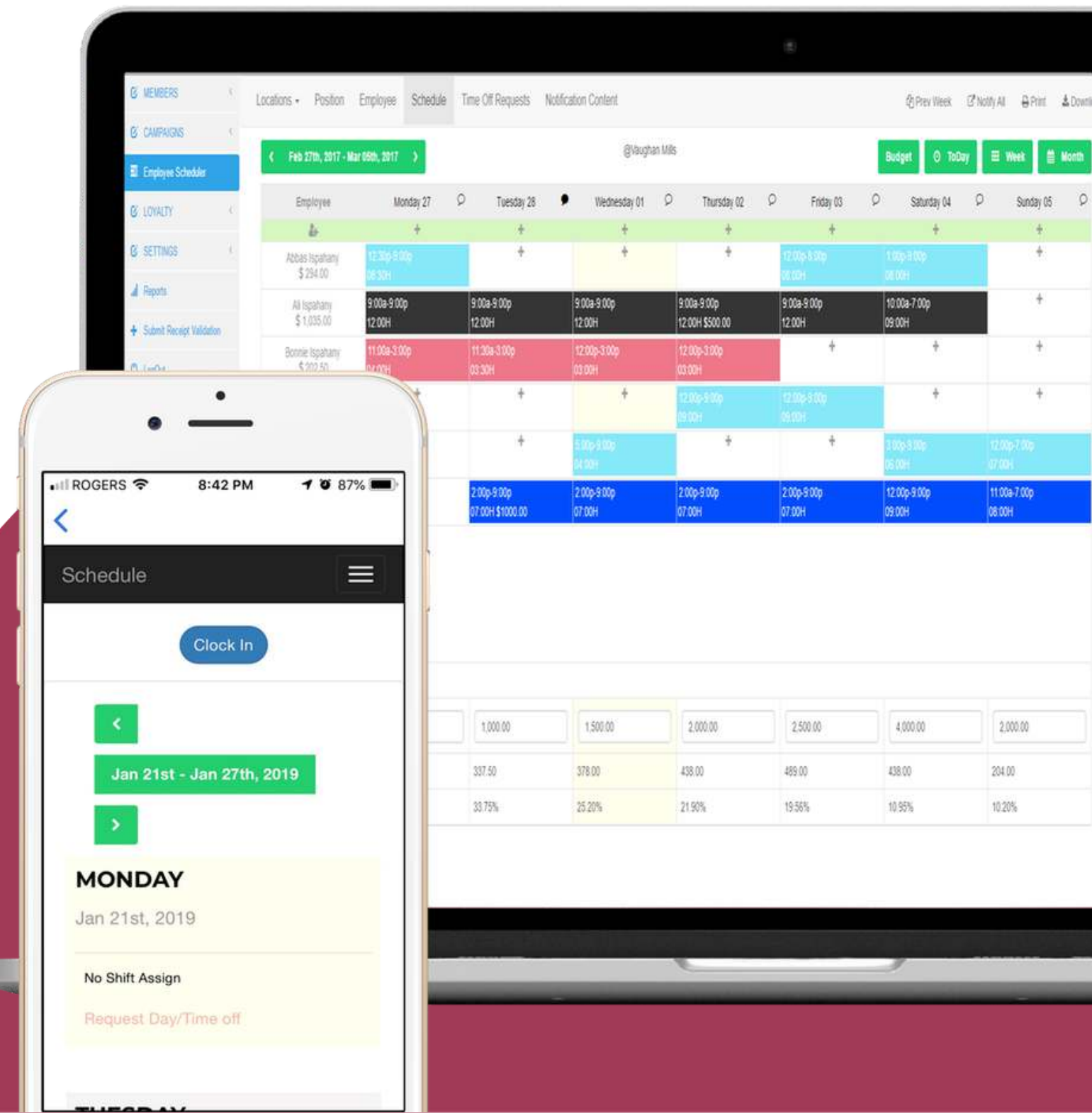
Photo technology helps clocks-in staff who forget their mobile device



Keep staff motivated and responsible by letting them see their entire week or month on a single App.



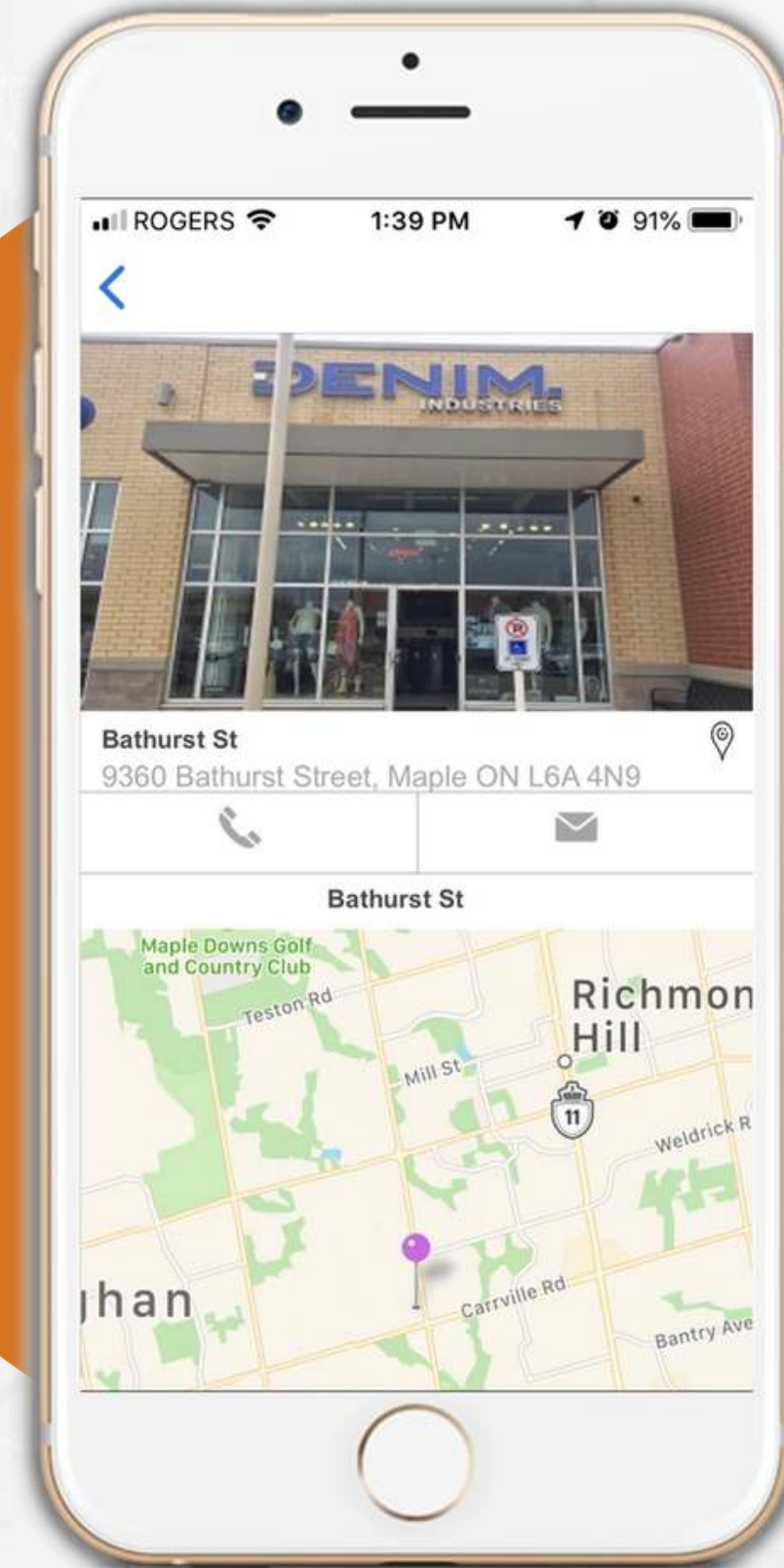
Make information accessible 24/7.



GET FOUND



One-touch calls/email and directions makes it easier than ever for your customers to get in touch. This and other features can be built into your customized Mobile App.



MULTI PAGE

For the ultimate customer experience.

Improve navigation and the advantages of a modern, multi flow App.



STANDARD

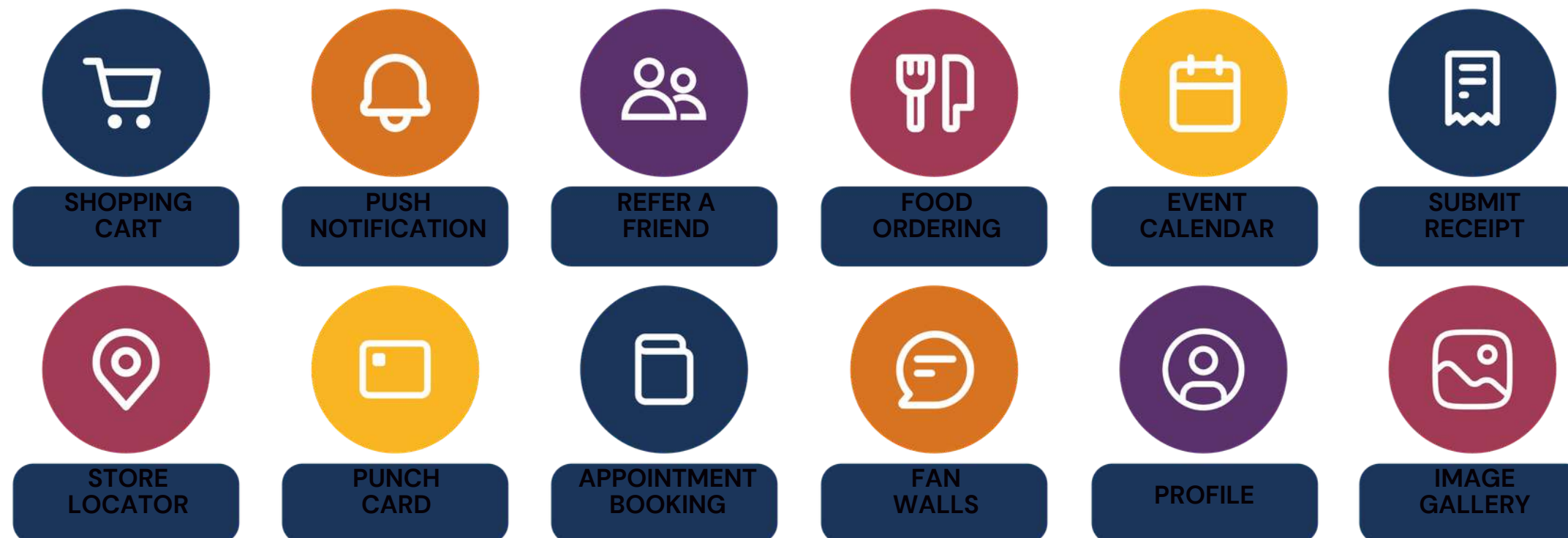
OUR FLOW PAGES

MORE THAN 50 APP FEATURES

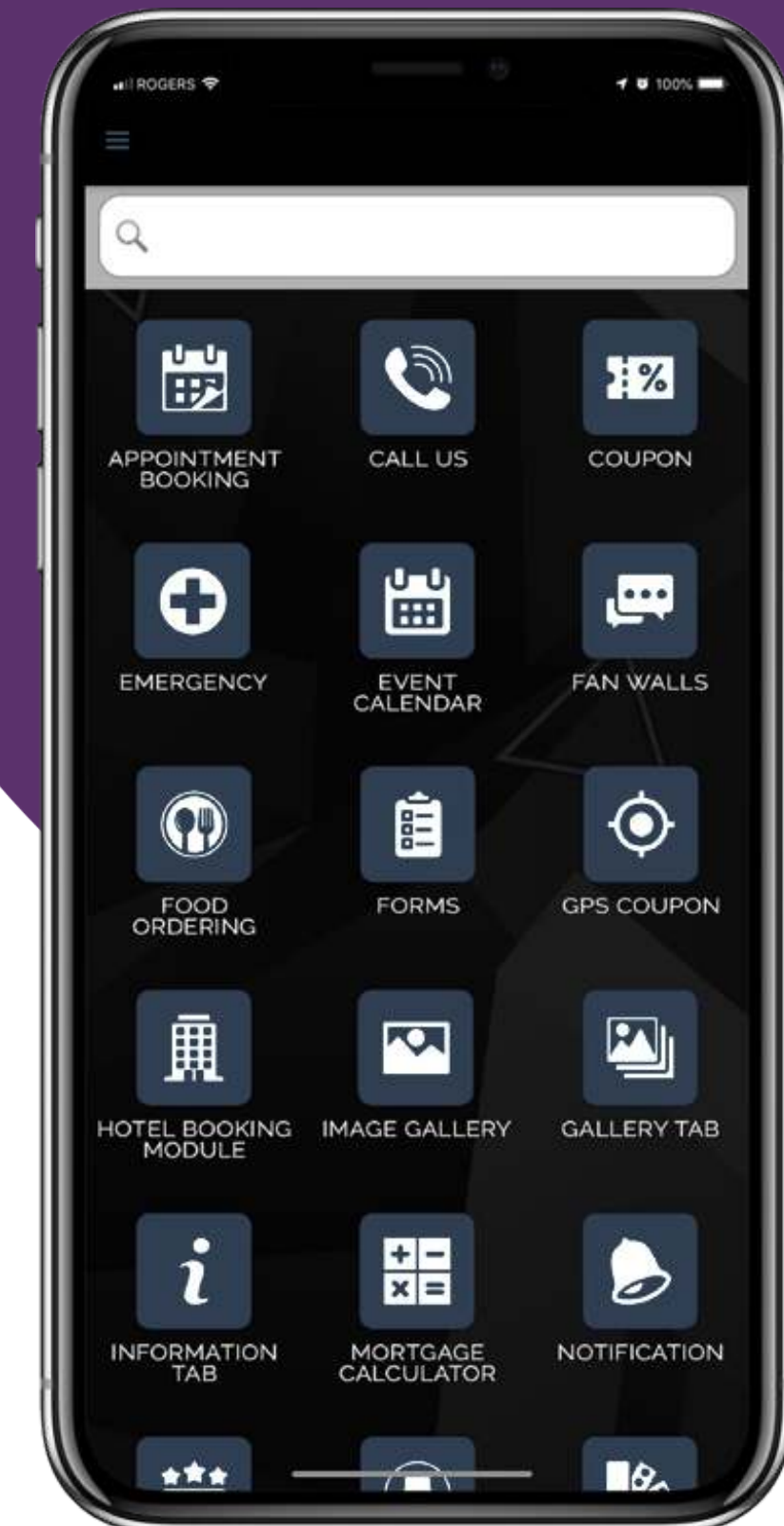


We understand that your business is unique.

Select from a full range of state-of-the-art standard features, and we can also custom-design a feature just for you and your business' needs.



We design, build and publish your App!.



TESTIMONIALS



TAKE IT FROM HERE



Bamboo Lounge (Restaurant)

Since using our new Mobile App, we've seen an increase in sales of 31%, and by using the built-in ordering system, we've saved an additional 34% by not needing to rely on Uber Eats. We still use Uber Eats for new customers but then they switch over to our app for long-term repeat business. We've put through \$47,000 in sales on our Mobile App in the last four months alone.



John Schneider (Entertainer)

I never considered having my own Mobile App until the power of it was demonstrated to me. In combination with my appearance on the US show 'Dancing With The Stars', I now use my App to promote my album. My fans can respond to my communications, while 'push notifications' encourages them to buy. Cutting edge technology like this is critically important to me now.

CUSTOMER FEEDBACK



Ash Bettridge (App User – Bamboo Lounge)

I prefer Apps over websites these days. They are always just there. No need to Google the business, watch annoying ads, scroll for pages until I find the restaurant I'm looking for. With an App I just open it, select what I want, order, pay with a saved card then wait for it to be delivered. Simple. Easy. Done.



Olivia F (App User – John Schneider)

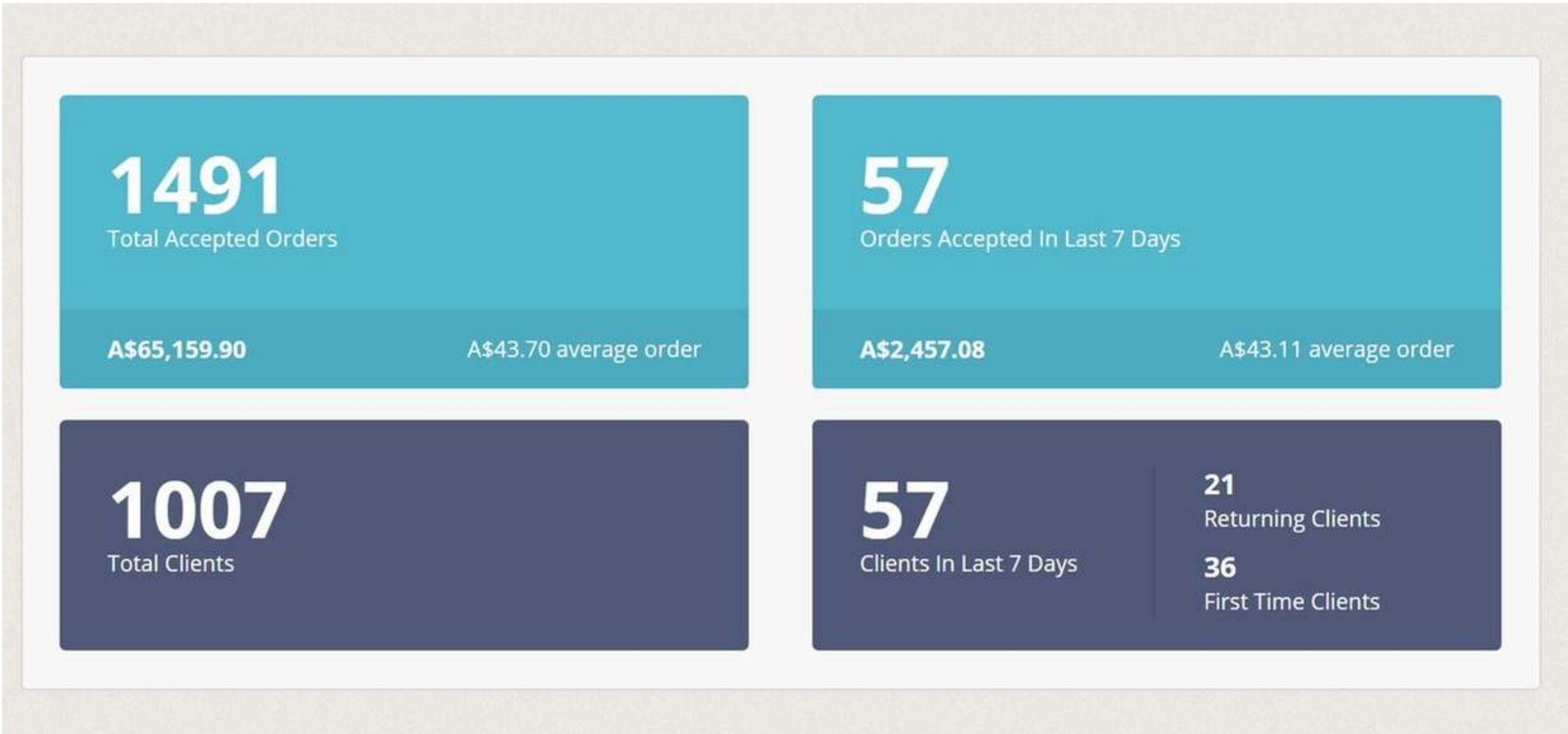
I love John's App! I got push notifications to gee up my friends to vote for him when he was on Dancing With The Stars. It's so good to stay in the loop with him in this way. When I was younger I would watch Dukes of Hazzard and now the star of the show has his own App! It's cool to see what he's getting up to like this.

BACK END PROFITS



Bamboo Lounge (Restaurant)

We so wish we'd done this earlier! So far, we've saved \$19,000 in Uber Eats fees!



TIMELINE



01

Step 1 | Select Features

Our experts will prepare a draft

02

Step 2 | Make any necessary adjustments

Ask our team to make changes to your App

03

Step 3 | Test, re-test and test some more

Together we test your app to make sure it works as desired and is ready for your customers to use

04

Step 4 | Launch

We launch your App to your own Apple account and our Android account

Timeframe: Depending on your desired changes, full App build takes around 3–10 weeks

05

Step 5 | Future Changes

App changes can also be made



DIGITAL Marketing Pack



Our Digital Marketing Pack makes it easy for your customers to download and WANT to use your Mobile App

We design it, you just print it!

- Flyers
- Posters
- Stickers
- & more!





Contact Us

Much About MARKETING



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Email: hello@muchaboutmarketing.com.au

www.muchaboutmarketing.com.au